Elizabeth Speer

Fashion
United States

View the full portfolio at http://www.thecreativefinder.com/elizabethspeer

Professional Experience and Curriculum Vitae
Life Eclectic Apparel is an emerging Lifestyle brand for the active woman who loves the beach but has the city in her heart as well. Elevated beach savvy silhouettes in epic prints define the line. The styles easily transform from day into night with fresh new un-coined looks. The brand is based out of Rockaway Beach, NY & designed by local Skater & designer Liz Speer who loves life in this New York City beach town.

A LOT OF PRODUCT is MADE IN NEW YORK!! And some of it is made right here in ROCKAWAY BEACH. As a brand we want to keep it local and support our country, state, city, and community.

Liz's background is in women's Apparel Design. She worked in the iconic Garment District in Midtown Manhattan for over 6 years. She lives in Rockaway Beach New York (yes, the infamous place from the Ramones song) and she is inspired and by her surroundings daily.
She is originally from California and has lived in many cities up and down the coast line; graduating from San Diego State University and later Academy of Art University in San Framsisco. She never wants to stray far from the ocean.

Previous Clientele
Please kindly get in touch for more information.

Awards and Accolades

Apparel designer with attributes including: substantial ability to engage in the design process through all stages; from conceptual inspiration, design development, sample review, presentation to buyers, and transition into production.

SKILLS AND ABILITIES

• Skilled in WebPLM, Adobe Creative Suite, and Microsoft Office
• High taste level demonstrating skills designing in correspondence with brand esthetic
• Creative thinker with ability to design on trend adhering to constraints on price and functionality
• Current with fashion industry trends and trend forecasting per WGSN, Fashion Snoops, and shopping

WORK EXPERIENCE

LIFE ECLECTIC APPAREL. New York, New York – January 2016- Present
Owner/ Designer (Moderate ~ Lifestyle Brand)
• Generate a concept and direction for each collection, choosing color, fabric, trim, and branding
• Design of women's tops, dresses, and T-shirts in a cohesive collection
• Drafting patterns, creating tech packs with specs and details
• Corresponding with Factories, Mills, Print Houses (domestic & overseas)
• Fabric development & print creating; approval of strike offs, lab dips, swatches
BY DESIGN LLC. New York, New York – November 2014-January 2016

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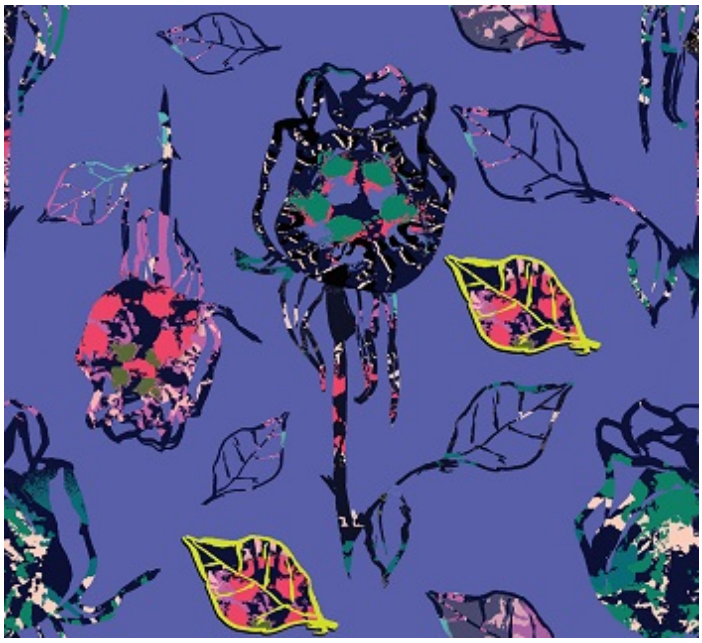


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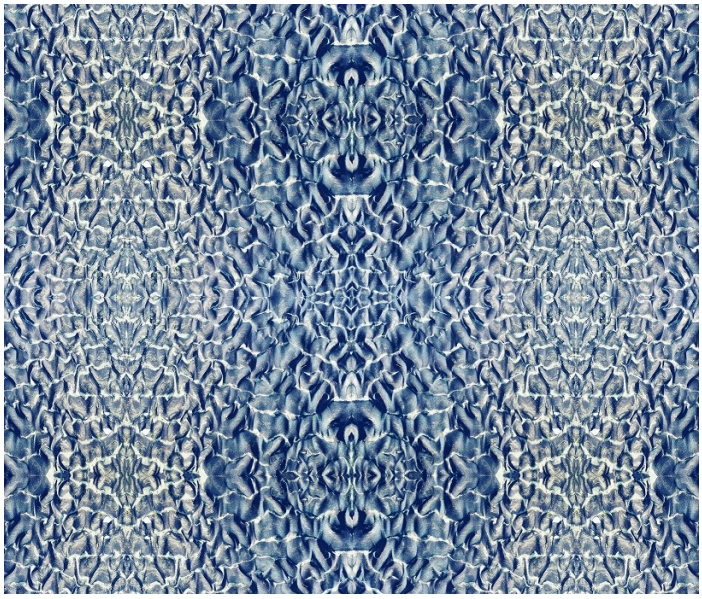




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