Guido Fuà

Filmmaking
via degli anemoni 6
00162
Rome
Italy

View the full portfolio at http://www.thecreativefinder.com/eikona

Professional Experience and Curriculum Vitae

Guido Fuà, Eikona studio's founder and director, is a photographer member of the Italian Press since 1991, holds an MA in visual anthropology at the University of Rome (La Sapienza) and speaks two languages (English and Spanish). His career as a professional photographer has spanned over the last twenty-five years. Blending the curious eye of a photojournalist with brainstorming innovative photographic techniques, Guido Fuà has led through the years an intense portraits activity, photographing many familiar names of show-biz, culture, finance, as well as common people from every cultural and ethnic context.

His deep antropological interest for various and foreign cultures has led him to travel around Africa, South America, the Caribbean, Asia,the U.S., Europe and Italy. Switching from aesthetical and technical issues to the search of human nature, as a reporter he has been covering a variety of social subjects, such as ethnic realties in their domestic environment as well as in their immigration contexts; nightlife, music and teenage trends; community projects and humanitarian subjects.

After a series of short seminars, Guido's teaching career has taken off in 2004 as a teacher in Editorial Portrait along four years at The Roman School of Photography. Actually he teaches the Advanced Course of Studio Photographic Lighting Techniques at Officine Fotografiche in Rome. Recently Guido has been running a basic photography workshop for the faculty of Communication students atMakeni University in Sierra Leone. The ground of his teaching attitude can be explained with his own words: "in our rather snobbish circles of photography, It is often said that only failed photographers teach… what a load of arrogant nonsense. Teaching is not only about a job or a 'giving back knowledge'. It is an amazing way to understand your own skills and better yourself as a photographer on both a professional and a very personal level. Teaching what I myself love so much and sharing the same passion with others, It is a way to become a better, more passionate and honest person."

Eikona is a team established since 1996 in Rome that produces images in editorial, corporate and advertising fields, by providing the following services: digital photography and HD video-making, multimedia, motion design and 3D compositing; web designing, web engineering, social network identity; photo-voice projects; workshop and photography tutorials; consulting and professional assistance about digital archiving of pictures and photoretouch. Eikona runs a client-friendly, service-oriented business, as Guido Fuà believes that great creativity often is the result of team effort and values, working closely with his clients.

Previous Clientele

In photojournalism and portraits photography, Italian magazines (Il Venerdì di Repubblica, XL, Style, L'Espresso, Panorama, Max, Sette, D – La Repubblica delle Donne, Donna Moderna, Io Donna,Gioia, Gente, Oggi, Il Mondo, Class, Gentleman, Capital, Monsieur, Qui Touring, I Viaggi del Sole, Dove, "IL" Intelligence in Lifestyle) and various international journals and organizations (World Bank, IFAD, National Geographic, Business Week, Wine Spectator, Stern, Asahi Shimbun, Nikkei Business, Elle Japon, 25ans).

As an advertising and corporate photographer, large and small companies and organizations, among these:Enel S.p.A., Alitalia, Centostazioni S.p.A., RFI S.p.A., Orbit Tv Network, Vinoforum, A.P.R.A, Servizio Civile, Hotel Hilton, Grand Hotel Capri Palace, Grand Hotel Regina Isabella, Cucinelli,Sartoria Partenopea, Antichi Telai, Mabro, Marinella, Ulturale, Keywords.

Awards and Accolades

GUIDO FUÀ

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helpdesk 656.227.2902, fax 656.227.0213

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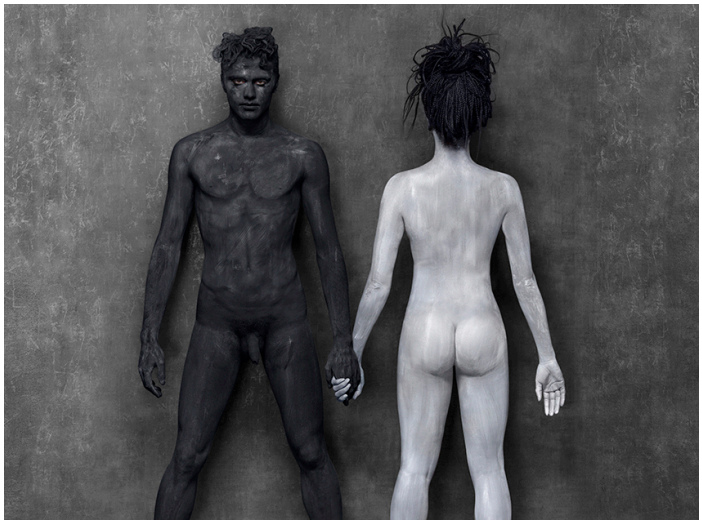
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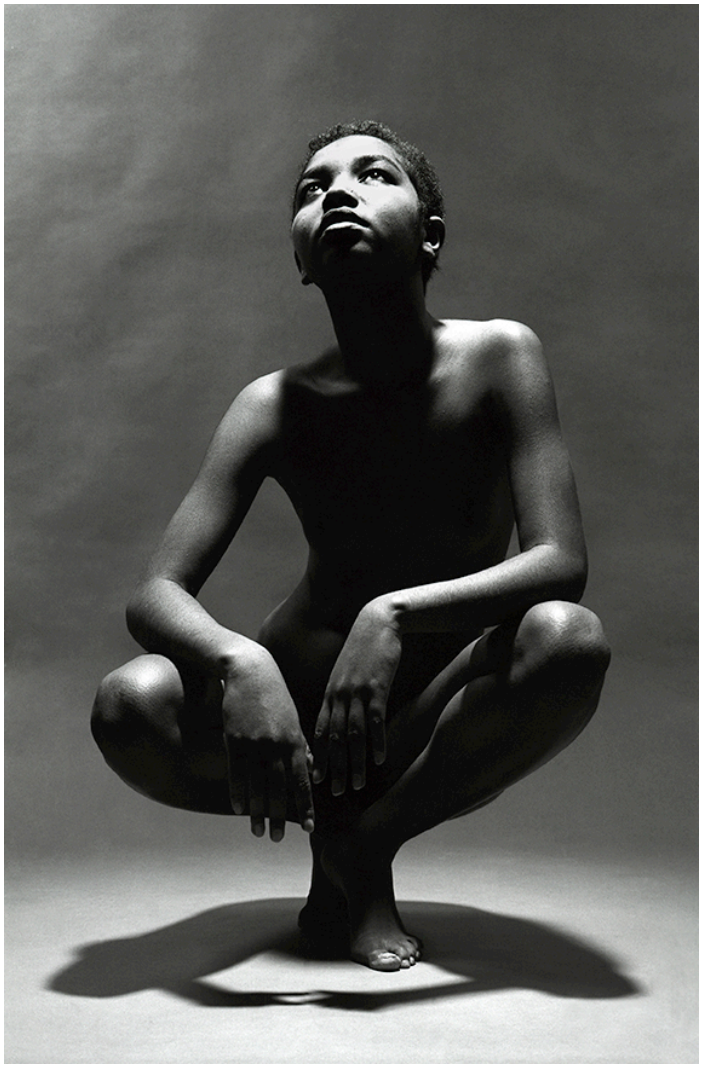
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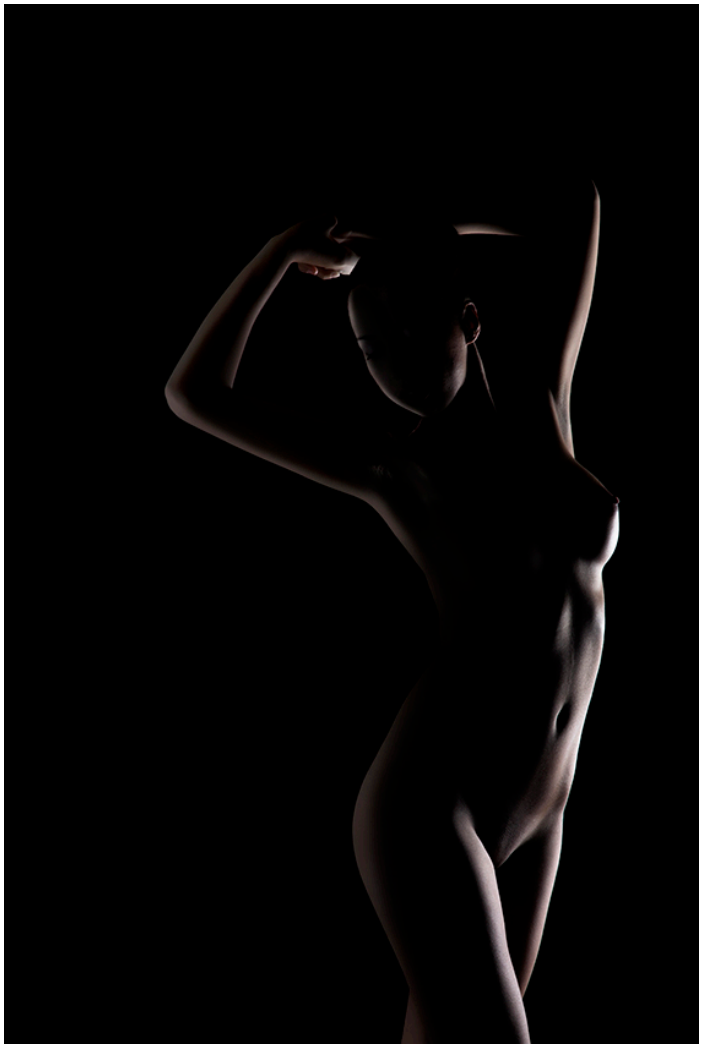
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