

Nic Channon

Graphic Design

View the full portfolio at <http://www.thecreativefinder.com/edgeways>

Professional Experience and Curriculum Vitae

Edgeways is the home of Somerset based graphic designer, Nicole Channon. Nic has studied Graphic Design at degree level and has more than seven years of professional industry experience (agency, in-house and freelance). Edgeways was founded in mid 2011 with the aim of providing design support to small and medium size businesses, helping them get their message across and get a word in edgeways (see what I did there?!)

Edgeways isn't a multi-national agency with fancy city centre offices and inflated designer egos. I won't try to dazzle you with marketing jargon or railroad you into trendy or expensive solutions. What I will do is listen carefully, work my little socks off to understand your business inside out and then work closely with you to develop the best possible creative solutions for your organisation.

At Edgeways all clients are equal and I work hard to build close relationships with each and every one. That personal touch not only brings clients back time after time but also helps to generate the very best solutions for every job.

Unlike larger design and marketing agencies, I'll manage your project personally, from the first consultation to the final handover and i'll be available to answer questions and offer friendly, sound advice at every step along the way. Whether you're a start up who needs to make a tiny budget work extra hard, or an established business ready to make an investment in professional design, Edgeways will find a solution to suit your needs, your timescale and your budget.

For a friendly chat (and maybe a cuppa and a biscuit if you're not too far away!) get in touch and we'll get to work on making your ideas come to life.

Previous Clientele

Please kindly get in touch for more information.

Awards and Accolades

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IT'S TIME TO GET THE **BUTTS** OUT OF
BIRMINGHAM
SMOKE IT STUB IT **BIN IT**

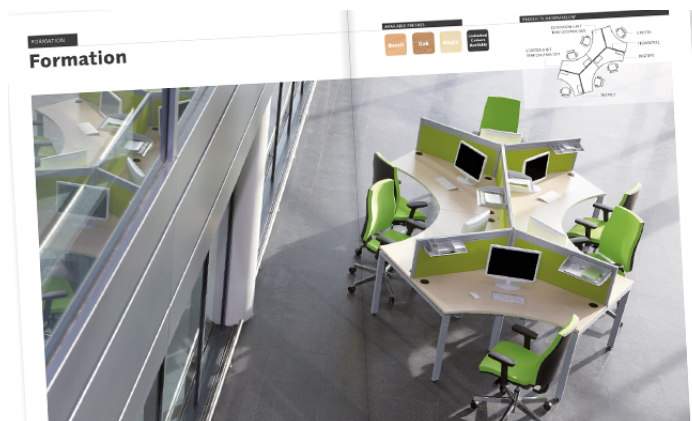


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helpdesk 656.227.2902, fax 656.227.0213

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SPORTSONOMY BRAND GUIDELINES

1. Logo
This is the Sportsonomy logo. It should be used in full on all corporate literature to maintain brand consistency. The dashed grey line represents the minimum space that should be left clear around the logo at all times.

- The logo should only be reproduced from the source files supplied
- It should not be stretched, squashed or altered in any way
- It should be used on a white background whenever possible

3. Colours
This is Sportsonomy's corporate colour palette. The CMYK values shown should be used for any printed literature and the RGB values for any digital media.

Red	C:18 M:56 Y:55 K:9 R:192 G:100 B:85
Dark Grey	C:70 M:65 Y:54 K:48 R:61 G:54 B:52
Light Grey	C:85 M:54 Y:50 K:28 R:188 G:188 B:170

2. Graphic
This is the Sportsonomy graphic. It can be used in conjunction with the logo to re-emphasise the Sportsonomy brand. See images a, b and c for examples of how to use the graphic.

4. Typefaces
These are the typefaces used in the Sportsonomy logo. The main typeface is Bebas. This is available in one weight and uses uppercase letters only. This should only be used within the Sportsonomy logo.

BEBAS

Quicksand Bold
Quicksand Book
Quicksand Light



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