

Dustin Edward Arnold

Art Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/dustinedwardarnold>

Professional Experience and Curriculum Vitae

Dustin E. Arnold began his career studying communication design and art direction at Art Center College of Design in Pasadena, California. His experiences compounded his interests into marketing, fashion and the decorative arts where he became fascinated with the culture of brands as a powerful tool for collaboration across professional disciplines.

Implementing brands at both a visual and strategic level, he believes that brands at their best function as both an economic and creative property, providing opportunities to seduce the consumer, incite desire and drive sales while simultaneously influencing culture in a massive way.

With a focus on brand innovation and premium properties he has since created identities, images and branded objects for clients such as: Issey Miyake, Levi Strauss, Bang&Olufsen, Big Magazine, Apple, Sony, Nike Japan, Douglas Little & Co., Nokia, Harry Winston and Vertu to name a few. His branding and packaging work has appeared in such publications as Lucky, Vogue, Angeleno, Idn(Japan), House & Garden, and Etapes (France).

Fall 2007 marked Dustin's first role as an instructor at Art Center College of Design where he taught Communication Design 1 for Advertising and Graphics students part time while maintaining his studios clientele.

Previous Clientele

Issey Miyake, Nike Japan, Maxfield LA, Douglas Little & Co., Bang & Olufsen, Volkswagen, Big Magazine, Christopher Young, Sony, Levi Strauss Premium, Etapes (France), Saatchi&Saatchi, Vertu, Harry Winston, Batzner, Dita USA, Dita Japan, Landrover, Imaginary Forces, Eman Korcero, The New York Times, Aiwa, Lycra, Luxelab, Apple, Shiseido, Neomu, Nokia, Modern Alchemy, Target, Warner Brothers, Atlantic Records, Yu+Co., Dean & Deluca

Awards and Accolades

EDUCATION

Art Center College of Design, Pasadena, CA BFA Communication Design (w/ Distinction)

TEACHING

Art Center College of Design, Fall 2007 - Fall 2008
Advertising/Gpk Design - Communication Design 1

Motivational and "hands on" Leader.

- Good network of freelance professionals.
- Tasteful, to a notable degree.
- Success track on building and shaping creative teams
- Extensive knowledge and passion for design and art direction

- Experience with Art direction and photo shooting.
- Extensive client facing experience

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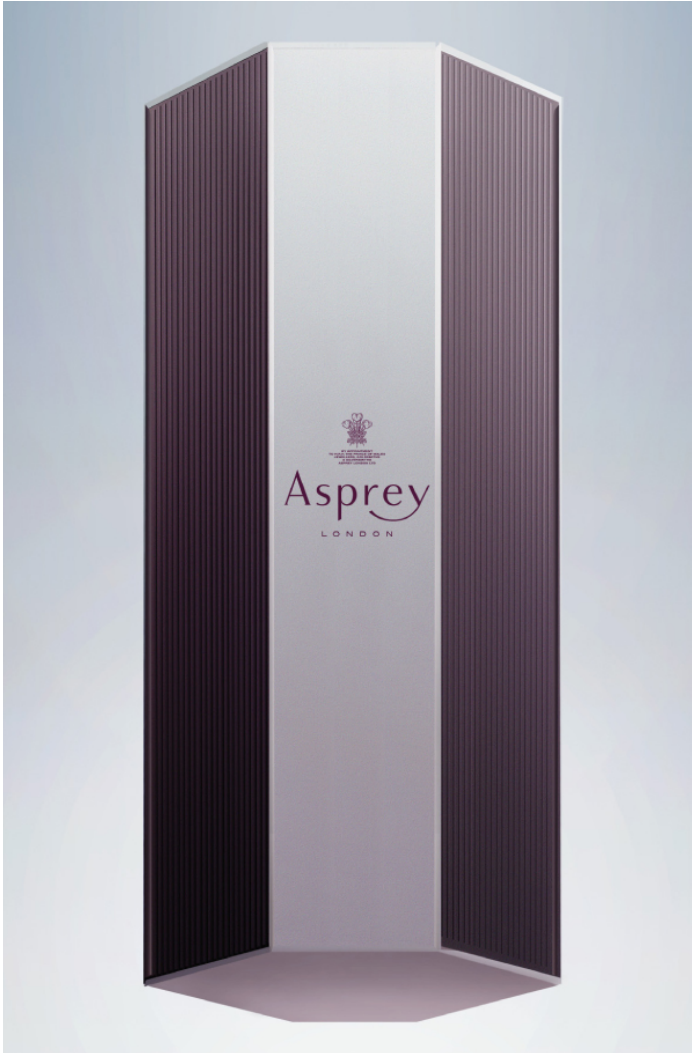
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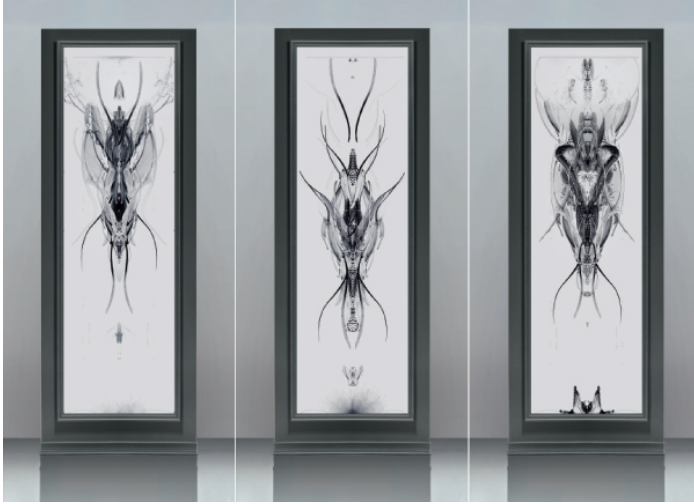


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