

Tony Francesconi

Design Agency
United States

View the full portfolio at <http://www.thecreativefinder.com/dontexplode>

Professional Experience and Curriculum Vitae

I want to solve problems and create what works best for your brand. Don't let the avatar fool you, I'm warm, I play well with others, and I love what I do. I spent the last few years in a non-traditional setting, doing creative, art direction, and design. I've been lucky because I have worked alongside fantastically smart groups of people. I love the craft of storytelling and how you make that unfold with an audience.

The Influences:

Jim Phillips, pop-art, punk rock, Lester Beall, skateboard culture, and an unusual canon of artists, musicians, and writers.

My Pintrest:

<http://pinterest.com/dontexplode/>

My Photography:

<http://dontexplode.com>

My Portfolio:

http://dontexplode.com/tony_francesconi_portfolioio.pdf

Previous Clientele

FritoLay, Diageo, Tyson Foods, Mrs. Fields, TCBY, North American Salt, Scott & White Health Care, Silver Cross Hospital, DRF Total Property Management, Sifto, ISSA, Cushman & Wakefield, Ernst & Young, Wellborn Clothing, Chamberlain Development.

Awards and Accolades

Experience:

Quality Engineer / 2011 - Present

Adobe Systems Inc.

San Francisco, CA

- Analyze creative workflow
- Camera testing
- Lightroom application testing

Art Director / 2007 - 2011

Cows In Trees

Chicago, IL

Digital Brand Strategy / Art Direction / Design

- Client presentations
- 360 degree creative strategy
- Manage every aspect of Art Direction / Design through production
- Manage / Consult on agency digital process
- Direct photo shoots

Creative Manager / 2005 - 2007

Treacy Marketing Group

Chicago, IL

Design Strategy / Creative / Art Direction

Manage creative work-flow

- Create, Implement and Maintain all client visual strategies and concepts
- Strategy and ideation sessions

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

helpdesk 656.227.2902, fax 656.227.0213

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