

David Mejia

Graphic Design
United States

View the full portfolio at <http://www.thecreativefinder.com/dmejia2012>

Professional Experience and Curriculum Vitae

Please kindly get in touch for more information.

Previous Clientele

Please kindly get in touch for more information.

Awards and Accolades

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Alzheimer's Foundation

Pro bono PSA - Art direction and design

**What if you couldn't
remember how to brush
your teeth, let alone the
difference between these?**



You mistake a steak knife for a toothbrush. Your oven for a linen closet. The middle of the street for your backyard. Yesterday, you didn't know your own daughter from a stranger on the street.

For people suffering from Alzheimer's, a progressive, degenerative disease of the brain, life can be like this. Your mind steadily deteriorates, and takes with it your knowledge, your experiences, your memories, and your life. Stranger still, you never know which memories will fade or when.

Just as mysterious as Alzheimer's effects on victims is the reason this disease happens at all. It could be related to toxins in our environment, genetics, an infection, or something we haven't discovered yet. There are so many questions. And more research is needed to find the answers. This disease has claimed 4 million victims nationwide already. And the National Institute on Aging (NIA) projects

an alarming 14 million victims by the year 2050, due to increases in our older population. No doubt, we need to act now.

To help, write your congressman to increase government funding of Alzheimer's research. Or, send a check to our organization and we'll use it to care for victims, assist their families, and support new research ideas. You can even volunteer your time. Call our helpline at (213) 938-3370 for more information.

Many victims of Alzheimer's have suffered so much already. They can't remember the difference between loved ones and strangers, their home and their neighbors, and a helpful tool and a harmful one. For the victims who can't remember the difference, clearly it's now time to make one.

ALZHEIMER'S
Foundation to Stand By You

5900 Wilshire Blvd., Suite 1710 • Los Angeles, CA 90036
(213) 938-3379 • Helpline: (213) 938-3370

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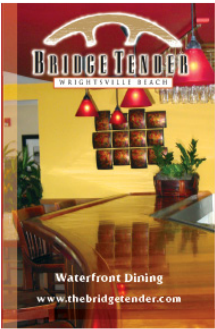
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City Select/Virginia Welcome

Pocket menus - Art direction and design



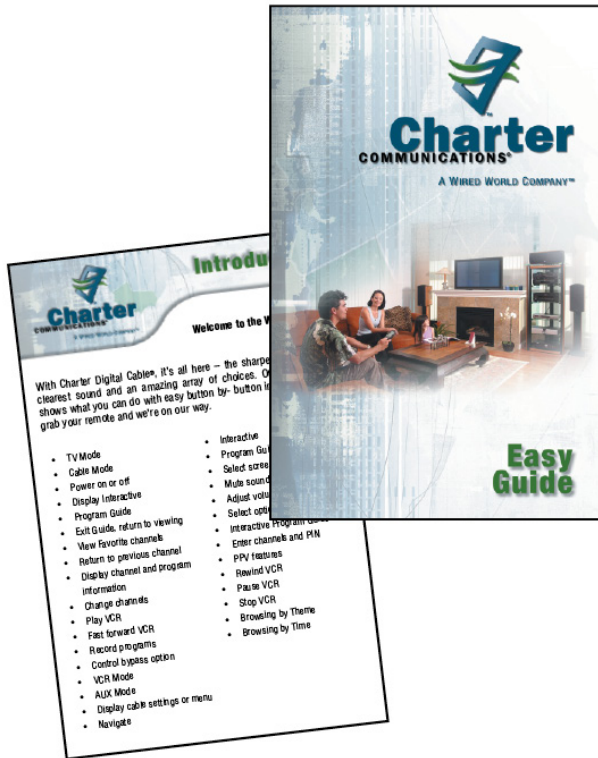
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Charter Communications

User guide - Creative direction and design



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Web banner design

Leaderboard, full banner, large rectangle (IAB specs)

