

Devon Hoernschemeyer

Art Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/dhoersch>

Professional Experience and Curriculum Vitae

I design to communicate.

I'm an art director/designer with an overactive imagination and outgoing social tendencies. My passion is utilizing design to engage, inform, inspire, and ultimately accomplish a brand's strategic goals. Regardless of the medium—print, multimedia, or video—the creative process, from concept to completion, is the adrenaline that keeps me motivated. In my spare time I hand draw letters, sit on the board of AIGA Orlando, and can often be found indulging my obsessions for family, NFL, the city of Cincinnati, and Jimmy Buffett.

Specialties: Creative Direction, Brand Management, Mentoring and Motivating, Graphic Design, Concept Development, Pre- and Post-Press, Brainstorming, Print Design, Typography, Project Management, Multi-Tasking, Research, Production Assistance, Creative Process, Doodling

Excel At: Adobe Creative Cloud—Photoshop, InDesign, Illustrator, Bridge; Concept Sketching; Idea Generation; Hand-Lettering

Working Knowledge: CSS/HTML; Content Management Systems—WordPress and Squarespace; Microsoft Office Suite

Growing Knowledge: InVision; Google SketchUp; Spanish

Previous Clientele

- Wycliffe Bible Translators
- Cru
- Florida Hospital Medical Group
- Manufacturing Alliance of Hillsborough County

Awards and Accolades

Please kindly get in touch for more information.

Awards and Accolades

Cancer Awareness Advertising Award, GOLD |
Marketing Healthcare Today | 2014

American In-House Design Award | Graphic
Design USA | 2012

American In-House Design Award | Graphic
Design USA | 2008

American In-House Design Award | Graphic
Design USA | 2006

American In-House Design Award | Graphic
Design USA | 2005

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