

# Michal Piotrowski

Graphic Design

Marymoncka 14 st. apt. 9

Poland

View the full portfolio at <http://www.thecreativefinder.com/designr>

## Professional Experience and Curriculum Vitae

I'm experienced, award winning Graphic Designer from Poland, during my career (10 yrs.+) I was also hired as Art Director and Senior Creative in large international structures and smaller local companies. I like challenges - exciting, and complicated jobs where I can use my skills and create best solutions for clients. My disciplines are: Corporate and Brand Identity Design, Logo Design, Package Design.

## Previous Clientele

Phillip Morris (POS mats, Packaging), Gazeta Wyborcza (BI systems), Unilever (promos, packaging), P&G (promos), Hewlett Packard (promo mats, POS mats.) Matrogroup (sale support mats, other), Mars (packages, POS mats.), SK bank (CI system), PTK Centertel/Orange (web design), Citibank (web design - locally - poland), Adidas (promo mats.)

Brands: Lays, Uncle Ben's, Marlboro, Chesterfield, Lech, Lot, Rexona, Maxwell House, Tetley, ?ywiec, Simplus, M1, Praktiker, Real, other.

## Awards and Accolades

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2009-2010 - Member of YCE Club przy British Council

2010 - Collins Design - Packages&logos presented in: Big Book of Packaging, Logolicious! Best logos from around the World

2008 - Collins Design - Packages, layouts and logos presented in: Design Smart Market

2007 - Design of webpage presented in: DesignMeltDown Book

2006-2007 - Logos, packages, layouts in: BlackBook Raw ed. 2006 and 2007

2006 - Pepin Press - Web design Index 6 - my portfolio page presented in book

2006 - Rotovision - My packaging design presented in: Color Management in package design book, by prof. J.T Drew

2005 - Moluv Featured site Award for website

2005 - Taxi Design - Site of the day for website

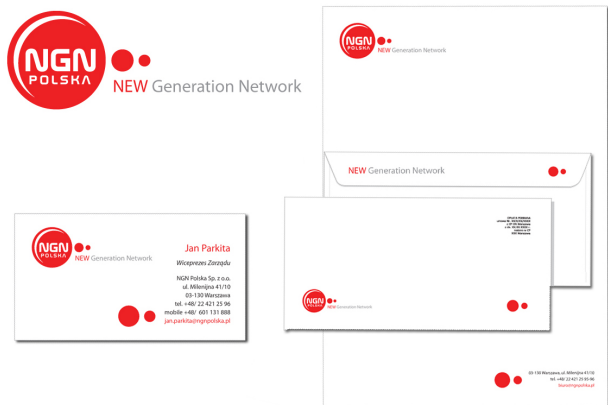
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## Corporate&Brand Identity

small manuals

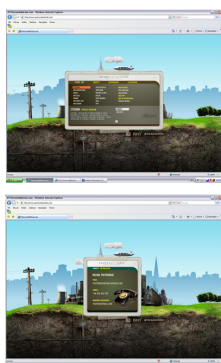
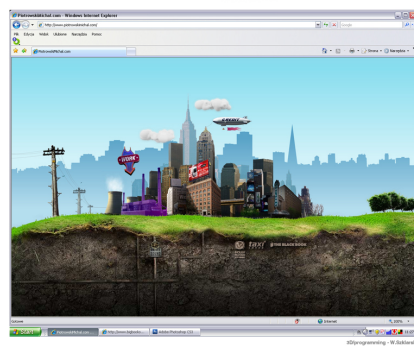
NGN  
Stworzenie małego manualu obejmującego  
logotyp i druk dla firmy z branży sieci  
telekomunikacyjnych (logotyp, papiery  
firmowe, wizytówki, koperty)

NGN  
Small manual for telecommunication  
networking company (logotype, corporate  
paper, business cards, envelopes)

\*design published

DESIGN  
MELTDOWN  
2010 Design Meltdown  
WEB IDEA BOOK

2008 Peggie Press  
WEB DESIGN INDEX



\*design awarded

taxi  
LOVES



MOLUV



MyDesignAward  
The Designer's Design Award

## web design

Strona www  
Projekt strony internetowej zawierającej  
portfolio. Strona w technologii Flash  
z elementami 3D

Webpage  
Design of portfolio webpage.  
Flash+3D

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poster



press



advertisement

print

sales promotion

Microsoft - Office  
Projekt materiałów na potrzeby  
promocji sprzedażowej

Microsoft Office  
Design of materials for Microsoft Office  
sales promotion



\*design published  
2010 Collins design  
The Big Book of Layouts

print

brochures

Carrefour  
Katalog z oferty programu  
lojalnościowego Rodzinka

Carrefour  
Catalogue for Rodzinka  
Loyalty Program

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## promos

Frito-Lay - Lay's  
Projekty materiałów na potrzeby  
promocji konsumpcyjnej Frito Lay.  
Nagroda główna Sony Playstation 3

Frito-Lay - Lay's  
Design of materials for Frito Lay  
consumer promotion.  
Main Prize - Sony Playstation 3



## promos

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**Główne założenia projektu**  
Stworzenie projektu opakowań dla 2 rodzajów wód mineralnych. Projekt powinien przywoływać skojarzenia z tradycją spożywania górskiej wody mineralnej w celach zdrowotnych w okresie międzywojennym.


**Main Assumptions**  
Creating of packages for 2 types of mineral waters. Design should be related to tradition of drinking water in the past.

**\*design published**  
2010 Rotterdam - J.T. Orie  
Color Management for Packaging

packaging

Multivita - woda mineralna  
Grafika etykiet do opakowań wody mineralnej

Multivita - mineral water  
Graphics for bottles labels



**HP Inkjet**  
Projekt materiałów wewnętrznych dla działu HR

**HP Inkjet**  
Design of posters and t-shirts HR division

print

corporate materials

HP Inkjet  
Projekt materiałów wewnętrznych dla działu HR

HP Inkjet  
Design of posters and t-shirts HR division

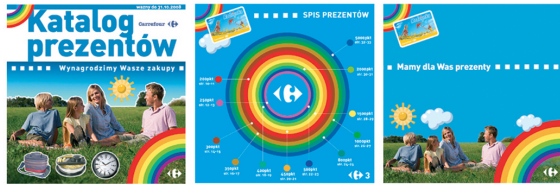
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print brochures

Carrefour  
Katalog z ofertą programu  
lojalnościowego Rodzinka

Carrefour  
Catalogue for Rodzinka  
Loyalty Program



A3 poster



shelftopper



leaflet



wobblar



leaflet - guaranteed prize



promos

Kraft Foods - Maxwell House  
Projekty materiałów na potrzeby  
promocji konsumpcyjnej kawy

Kraft Foods - Maxwell House  
Design of materials for consumer  
promotion of coffee