Michal Piotrowski

Graphic Design
Marymoncka 14 st. apt. 9
Poland

View the full portfolio at http://www.thecreativefinder.com/designr

Professional Experience and Curriculum Vitae
I'm experienced, award winning Graphic Designer from Poland, during my career (10 yrs.+) I was also hired as Art Director and Senior Creative in large international structures and smaller local companies. I like challenges - exciting, and complicated jobs where I can use my skills and create best solutions for clients.
My disciplines are: Corporate and Brand Identity Design, Logo Design, Package Design.

Previous Clientele
Phillip Morris (POS mats, Packaging), Gazeta Wyborcza (BI systems), Unilever (promos, packaging), P&G (promos), Hewlett Packard (promo mats, POS mats.) Matrogroup (sale support mats, other), Mars (packages, POS mats.), SK bank (CI system), PTK Centertel/Orange (web design(, Citibank (web design - locally - poland), Adidas (promo mats.)

Brands: Lays, Uncle Ben's, Marlboro, Chesterfield, Lech, Lot, Rexona, Maxwell House, Tetley, ?ywiec, Simplus, M1, Praktiker, Real, other.

Awards and Accolades

Awards and Accolades
2009-2010 - Member of YCE Club przy British Council

2010 - Collins Design - Packages&logos presented in: Big Book of Packaging, Logolicious! Best logos from around the World

2008 - Collins Design - Packages, layouts and logos presented in: Design Smart Market

2007 - Design of webpage presented in: DesignMeltDown Book

2006-2007 - Logos, packages, layouts in: BlackBook Raw ed. 2006 and 2007

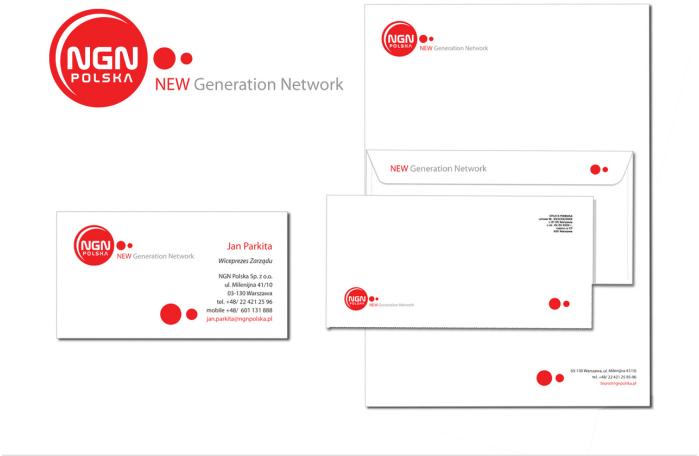
2006 - Pepin Press - Web design Index 6 - my portfolio page presented in book
2006 - Rotovision - My packaging design presented in: Color Management in package design book, by prof. J.T Drew
2005 - Moluv Featured site Award for website
2005 - Taxi Design - Site of the day for website

150 Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

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Corporate&Brand Identity small manuals

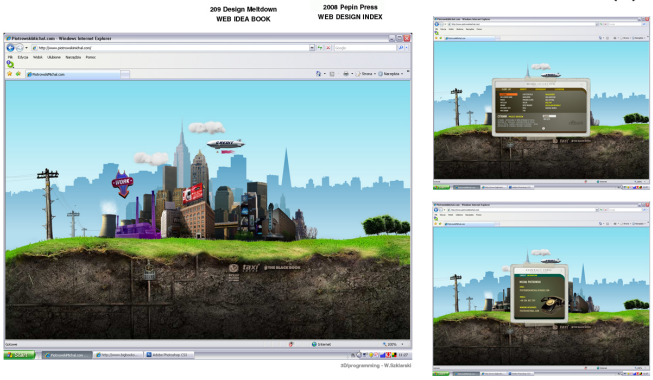
NGN
Stworzenie małego manualu obejmującego logotypi i druki dla firmy z branży sieci telekomunikacyjnych (logotyp, papiery firmowe, wizytówki, koperty)

NGN
Small manual for telecommunication networking company (logotype, corporate paper, business cards, envelopes)

***design published**

DESIGN MELT DOWN
209 Design Meltdown WEB IDEA BOOK

2008 Pepin Press WEB DESIGN INDEX



***design awarded**

taxi LOVES · MOLUV · MyDesignAward

web design

Strona www
Projekt strony internetowej zawierającej portfolio. Strona w technologii Flash z elementami 3D

Webpage
Design of portfolio webpage. Flash+3D

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poster



press



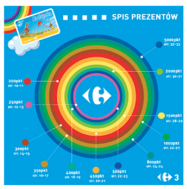
advertorial

print sales promotion

Microsoft - Office
Projekt materiałów na potrzeby promocji sprzedażowej.

Microsoft Office
Design of materials for Microsoft Office sales promotion.







*







*design published
2010 Collins design
The Big Book of Layouts

print brochures

Carrefour
Katalog z ofertą programu lojalnościowego Rodzynka

Carrefour
Catologue for Rodzynka Loyalty Program

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promos

Frito-Lay - Lay's
Projekty materiałów na potrzeby promocji konsumenckiej Frito Lay. Nagroda główna Sony Playstation 3

Frito-Lay - Lay's
Design of materials for Frito Lay consumer promotion. Main Prize - Sony Playstation 3



promos

Kikkoman Corp.
Projekty materiałów wspierających obecność rynkową sosów sojowych

Kikkoman Corp.
Design of support materials for soya sauces.

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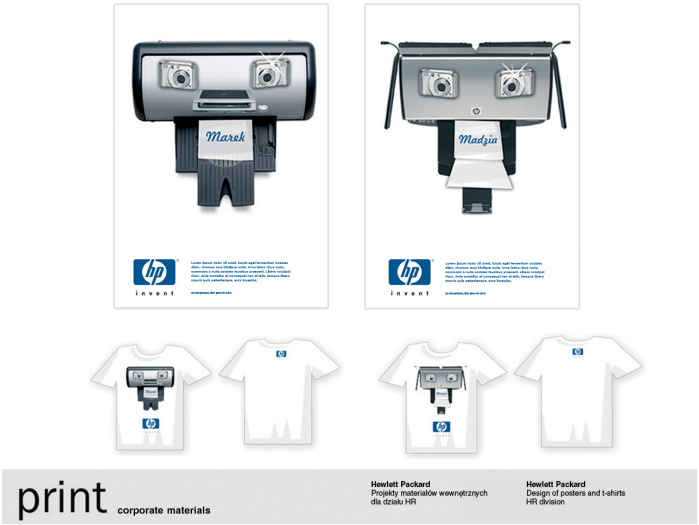
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packaging

Multivita - woda mineralna
Grafika etykiet do opakowań wody mineralnej

Multivita - mineral water
Graphics for bottles labels



print corporate materials

Hewlett Packard
Projekty materiałów wewnętrznych dla działu HR

Hewlett Packard
Design of posters and t-shirts HR division

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Collins

print brochures

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Carrefour
Catologue for Rodzynka Loyalty Program



promos

Kraft Foods - Maxwell House
Projekty materiałów na potrzeby promocji konsumenckiej kawy.

Kraft Foods - Maxwell House
Design of materials for consumer promotion of coffee.