

John Cartwright

Graphic Design
22 Broughton Hill
Letchworth Garden City
Herts SG6 1QB
United Kingdom

View the full portfolio at <http://www.thecreativefinder.com/designeye>

Professional Experience and Curriculum Vitae

With more than 10 years of experience as a Graphic Designer and Visualiser under my belt, I'm still excited by the challenge of design. I'm driven by a hunger to pit my skills against the most demanding of projects, as well as keep pace with technology's advancing tide.

Whether you are a company representing major brands or one just starting up, I am able to create practical and compelling design solutions that meet the exact requirements of your brief – for print or digital.

Passionate about design, I thrive on using my strong conceptual skills and sharing the marketing expertise I've accumulated. Aside from my creative flair and in-depth knowledge of the industry, I find my attention to detail comes in handy too.

Previous Clientele

Barchester Healthcare, Burger King, Compass Foods, Deloitte, Gap, Halifax, Harry Ramsden's, HBOS, Citroen, Nissan, Marks & Spencer, Mars, Microsoft MSN, Nike, Proctor & Gamble, Tesco, T-Mobile, Virgin Media, Kwik-Fit, Weil Gotschal & Manges, Willmott Dixon.

Awards and Accolades

Professional Profile

A cutting edge Graphic Designer with multi-faceted studio experience and a passion to adapt and upgrade his skill-set in the face of advancing technology. Across a variety of media, possesses strong conceptual skills and the ability to craft practical, innovative design solutions from client-specific briefs. Equally comfortable working with clients representing world-renowned brands or helping small start-ups realise their potential.

Adds considerable extra value through accumulated expertise in branding and marketing strategy. Combines self-discipline and a high level of focus with approachability and an ability to put clients at their ease. Enjoys working on own initiative but also a team player who derives great satisfaction from mentoring colleagues.

Above all, loves to see a job well done and appreciated by clients and peers alike.

Objective

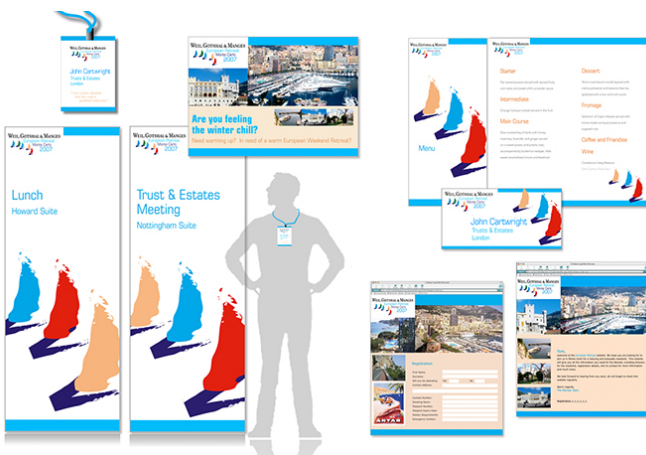
Currently seeking new role that pushes out of comfort zone and offers opportunities to use traditional skills in fresh, groundbreaking ways, especially in the digital arena. Excited by possibility of sharing expertise and enthusiasm, as well as continuing to learn from colleagues and winning their respect.

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The collage consists of several distinct images:

- Top Left:** A black and white advertisement for 'FRESHLY MOVED TO COLOR' featuring a storefront with large windows and a sign that reads 'FRESHLY MOVED TO COLOR'.
- Top Center:** A photograph of a modern building with a glass facade and a sign that reads 'FRESHLY MOVED TO COLOR'.
- Top Right:** A photograph of a building with a sign that reads 'FRESHLY MOVED TO COLOR'.
- Middle Left:** A photograph of a pink car with a green roof rack, parked on a street with people walking in the background.
- Middle Center:** A cartoon illustration of a woman in a yellow dress and a man in a white shirt, standing in front of a building with a sign that reads 'FRESHLY MOVED TO COLOR'.
- Middle Right:** A photograph of a street scene with a pink car and people walking.
- Bottom Left:** A photograph of a fountain with a sign that reads 'FRESHLY MOVED TO COLOR'.
- Bottom Center:** A newspaper clipping titled 'NEWSLETTER' with a sub-headline 'OUR HEADLINE GOES HERE' and a photo of a person in a superhero costume.
- Bottom Right:** A photograph of a person in a superhero costume, specifically Superman, standing in front of a building.



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