

# Denis Lirette

Art Direction  
Canada

View the full portfolio at <http://www.thecreativefinder.com/denislirette>

## Professional Experience and Curriculum Vitae

Strongly rooted in the creation of visceral interactive experiences, Denis Lirette brings passion and enthusiasm to everything he does. His philosophy that "good design is strategic and concept-driven" is echoed in the diversity of projects that he has touched - each one engaging with its audience on a visual, emotional and intellectual level.

## Previous Clientele

Over the years, Denis has had the privilege of partnering with several top tier brands including Coke, Nintendo, Kraft, IBM, Cisco, American Express, Bell, RIM, Post, SC Johnson, Procter & Gamble and Mars Inc. (to name a few) - helping them to integrate interactive solutions with traditional marketing efforts and ensuring that the brand experience has the most impact possible.

## Awards and Accolades

Please kindly get in touch for more information.

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