

Laura de la Peña

Web Design
France

View the full portfolio at <http://www.thecreativefinder.com/delapenalaura>

Professional Experience and Curriculum Vitae

I'm a freelance Web & Graphic Art Director available to work on any project like designing a brand identity (logo, business cards, mail,...), designing a website (corporate, advertising,...).

Design is my passion and I love my work.

Previous Clientele

I've been working with many different clients like in advertising with McDonald's Canada, Wind Mobile, Wolf Blass, Crown Royal, Tripster.. also in corporate design with clients such as GDF Suez, Renault, Axa, Groupama,

Awards and Accolades

November 2011 – Present (Nice, France): FREELANCE ART DIRECTOR

Clients : Seloger.com, Edwige Coffee, Declik Communication, Les Zingueurs, Ambassade Francaise de New York, Conferensum

Missions : webdesign, facebook app design, branding, logos, print, posters & flyers design, illustrations,...

July 2011 – October 2011 (Toronto, Canada): DESIGNER AT TRIBAL DDB CANADA

Clients : McDonald's, Crown Royal, Wind Mobile, Champion, Wolf Blass

Missions : webdesign, photo retouching, mobile app design, Facebook app design, social network branding, logo design,...

May 2011 – June 2011 (Toronto, Canada): DESIGNER AT CRITICAL MASS CANADA

Client : Citi Bank

Missions : webdesign for citibank.com, keynotes design, image search, benchmark,...

February 2011 – April 2011 (Toronto, Canada): FREELANCE ART DIRECTOR

Clients : Declik Communication (Naturauto, Doyouclik, One-Too), Les Zingueurs,...

Missions : branding, logo design, webdesign, print design,...

April 2009 – January 2011 (Nice, France): WEB DESIGNER AT TEQUILARAPIDO

Clients : GDF Suez, Renault, Axa, Bouygues, Groupama, Suez Environnement, Guy Savoy

Missions : webdesign, social network branding (YouTube, Twitter, Facebook), iPad & mobile app design

May 2008 – October 2008 (New-York, USA): JUNIOR DESIGNER AT BRAND NEW WORLD

Clients : Environmental Defense Fund, Aciphex, IAB Mixx Conferences...

Missions : Junior Designer intern, then freelance designer working on branding, logos, web design, storyboards.

April 2007 – August 2007 (Monte-Carlo, Monaco): GRAPHIC DESIGNER AT

COM'PLUS

Clients : Groupe Partouche, Virbac, Arkopharma, Monaco Telecom, Fairmont, Méridien

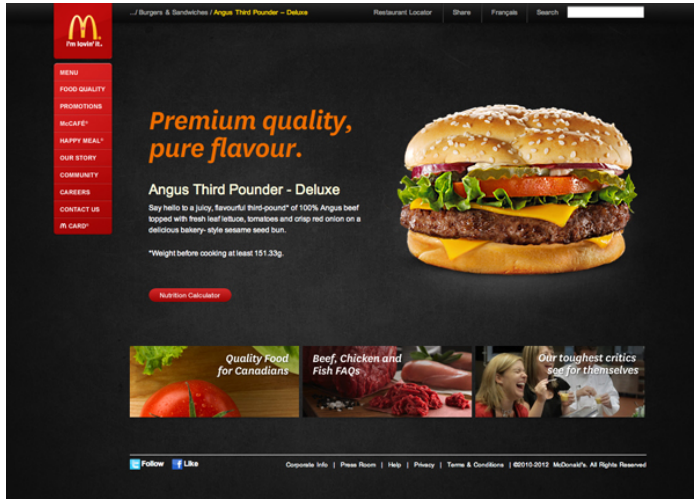
Missions : catalogues & magazines layout, poster design, flyers, logos, flash banners

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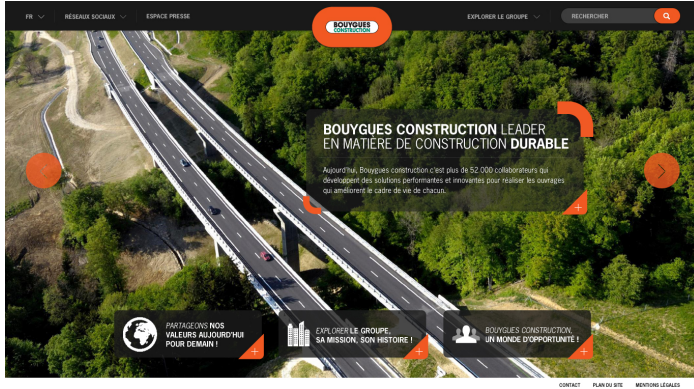


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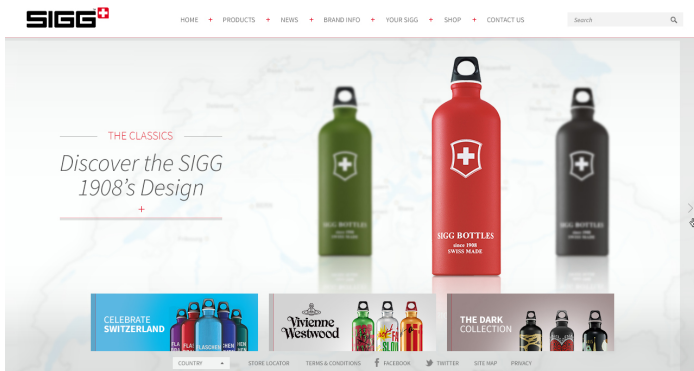


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