Don Daugherty

Branding
5420 N College Ave Ste L1
Indiana
United States

View the full portfolio at http://www.thecreativefinder.com/daughertydesign

Professional Experience and Curriculum Vitae
Daugherty Design is more diverse than an advertising agency and more exciting than a marketing company. We are masters of the traditional communication arts and new media. We offer marketing plans and strategies, design and creative services, space design for restaurants, bars and offices, web design, development and search strategies, email marketing strategies, social networking, trade show design, point of purchase design, packaging, and media planning. We know how to put a plan into action and see it through to the finish.

For the past 27 years, we have helped business owners and operators polish businesses and return them to former levels of performance. We have also taken entrepreneur's new ideas and helped kick-start great businesses. How do we consistently produce results? It all starts with the oldest, most forgotten technique in business, We listen. We devour available research. We talk to the people on the front lines. Then we get very clear in our follow-up interrogation. We listen again, and then we create.

Our work is often an integrated mix in which a strong design and message is spread across a variety of platforms. We study how today's business person and consumer collect data and form opinions and we incorporate social networking components into our marketing programs. If a magic bullet existed, there would be no need for agencies. The magic is keeping our clients in the middle of the picture – neither a frame ahead nor a frame behind.

Previous Clientele
10-01 Food & Drink, 40 North on Meridian, 500 Festival, Adesa, Amazing Mail, American Military Heritage Foundation, Artekna, ATI, Atlantic Coast Conference, Awning Partners, Bidmead, Binkley's, Blend Cigar Bar, Blue Ribbon Transport, Bobby Cooper Hair Salon, Bon Voyage, Broad Ripple Tavern, Browning Investments, Buckingham, Butler University, C.P. Morgan, Cathedral High School, Clarian Health, Coconut Point, Connolly Ford Leppert, Cooper Farms, Copper Creek Canyon, Corporate Systems Engineering, CR Electric, Cripe Architechs + Engineers, Culver Military Academy, Delta Faucet, Donaldson's Finer Chocolates, Domain at Bennett Farms, Eastbrook Homes, EcoCountertopsUSA, Elbow Room, Engaging Solutions, Enzyme Solutions, Essex, Exacq, Fine Estate Rugs, Flamme Burger, FlexForm, Fletcher Pointe Condos, Freemasons, Garcia Construction, Gary Nance Design, George's Neighborhood Grill, Geiger O'Herren Nance, George's Neighborhood Grill, Gradison Design•Build, Gray & Gray Associates, Green Path Advisors, Hathaway Strategies, Harry & Izzy's, Herman Kittle Storage, Hi-Tech Foam, Hillcrest Country Club, Holt Construction, Homes by Design, Hoosier Tool, Houseworks, ICVA Indiana Convention Cente,r Indy-east Asset Development, I-Guide Robotics, IFMA ,IHSAA, Indy Cigar Bar, Indy CREW ,Indiana Restaurant Association, ISM Loans, Jackson's Grant on Williams Creek, JC Hart, JRF Construction, Kenra Haircare, Kitchens by Design, Kosene Kosene, Lancia Homes, Linel, Lung Association of Indiana, Lux Restaurants, Meridian Restaurant, Meyer Najem, Michael's South Shore, Milhaus Capita,l Mimi Blue Meatball,s Moe & Johnnys, Monument Construction, Morgan Group Development, Moyer Fine Jeweler,s Nestle Inn, Nickel Plate, Norwood Internationa,l Nukemed, Peach Medical, POSI ,Precedent Development, Premier Property Group, Prime Trust, Financial, Pulliam Square, Re-Development Group, Real Estate Links, Renaissance Bay, Republic Development, Richardson Contractors, Sagamore, Sangiovese, SapperBates, Save Our Veterans, SEE, Seafare Catering, Sesco Environmental, Shamrock Builder Grou p Shamrock Homes, Shapiros, Smith Brauer Dentistry,

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Please kindly get in touch for portfolio works.