

Christina Sheffey

Motion Graphics
United States

View the full portfolio at <http://www.thecreativefinder.com/csheffey>

Professional Experience and Curriculum Vitae

Creative and goal-oriented individual who possesses outstanding inter-personal and organizational skills. Dedicated, flexible and innovative team player with a great sense of humor and positive attitude. Capable of working independently while consistently producing professional quality work under strict deadlines.

Previous Clientele

Please kindly get in touch for more information.

Awards and Accolades

Work Experience

Joe Trippi and Associates

Oakland, CA, 1/2010 - 2/2011

Video Editor & Motion Graphics Artist

- o Opened West Coast branch of firm while working directly with Governor Jerry Brown and his senior staff to create an award-winning statewide television and web campaign for his bid for Governor.
- o Oversaw, edited and produced all video, motion graphics and sound needs for television, web and radio advertising for multiple statewide campaigns in major markets including CA, FL, CO, VT and AL.
- o Created an ad called the "best political ad of the year" by TIME magazine, "most devastating ad of the cycle" by The Washington Post and winner of 2 Reed Awards for excellence in advertising.
- o Edited and produced multiple web pieces that went viral, driving positive coverage of the candidate.
- o Performed well in a fast paced, deadline-driven environment.

Proof Integrated Communications*

Washington, D.C., 3/2009-1/2010

Lead Video Editor / Producer

- o Coordinated production and led post-production daily for deliverables including television campaigns, congressional lobbying packages, corporate media highlight reels, government educational videos, and direct television promotions.
- o Editing included motion graphics, color correction and sound editing in both SD and HD.
- o Managed multiple projects and performed well in a fast paced, deadline-driven environment.

Penn, Schoen and Berland Associates / PSBcreative

Washington, D.C., 9/2007-3/2009

Assistant Video Editor and Production Assistant

- o Worked directly with senior editors and producers to create all outbound packages from concept to delivery.
- o Logged and digitized all incoming media, compressed all outbound media to various standards, including web-bound, managed my schedule as well as the schedule of two senior editors.
- o Worked with multiple teams to develop creative solutions for client needs.
- o Promoted to lead video editor at Proof Integrated Communications

The McGinn Group

Arlington, VA, 1/2007-5/2007

Pre/Post Production Assistant

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