

Stefan Dellström

Creative Direction
Sweden

View the full portfolio at <http://www.thecreativefinder.com/crayonboy>

Professional Experience and Curriculum Vitae

The short short version: Originally a versatile Creative Director with experience from the world of graphic design, branding and illustration. Now CEO of a small design and communications agency with offices in Stockholm and Tokyo.

Background: I've got one foot firmly rooted in art and design, the other in strategy, communication and (copy)writing. Often considered polar opposites this tends to throw people off a bit, but the "split vision" insight have proved extremely useful both in my entrepreneurial efforts and in my work as a designer.

As an entrepreneur I've been involved in the start-up and development of two design agencies prior to becoming co-founder of Scandinavian Wave. I was also the principal architect behind establishing a subsidiary company (Kabushiki Kaisha) and branch office in Tokyo in 2009. One of the two design agencies was acquired by Scandinavian Wave in 2010, the other is operating successfully under new management in central Stockholm.

Currently I'm brokering Scandinavian design on the Japanese market, representing several designer brands and helping both Swedish and Japanese companies do better business through more effective communication.

Bottom line: I'm a creative problem solver. Always looking to client needs first, while keeping my mind open to strong ideas and solutions independent of specific media or application.

Previous Clientele

Vodafone, IKEA, Com Hem, Volvo, Almedahls, Saab (Saab 9-3 Convertible), Ericsson, Asahi, Shuueisha Publishing, Sun Microsystems, DDB Stockholm, Lowe Brindfors, Yuko Ono Sthlm, Bantie and many more...

Awards and Accolades

Please kindly get in touch for more information.

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