

# Christophe Branchu

## Product Design

View the full portfolio at <http://www.thecreativefinder.com/christopheb>

### Professional Experience and Curriculum Vitae

I founded JU&KE Design Studio with Julien Gueuning (Belgium). Our Shenzhen-based studio has two objectives - the first one is to help Chinese companies build global brands through unique visual identity and innovative industrial design. Our second objective is to help international companies localize their products for China. We are proud of our well-designed products that inject a dash of Chinese culture while offering modern functionality to appeal to millennials.

Shenzhen is known as the global Silicon Valley of Hardware, so we are able to track our designs across the entire production cycle from prototyping until mass production.

### Previous Clientele

Kandao, Leading 360 Camera brand

Moln, Smart Health devices

Flyingwings, Smart Consumer Electronics brand

Greyhours, Watch brand

Ninsare, Skincare brand

### Awards and Accolades

JU&KE Design Studio, Co-founder, Oct 2016 - Present

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In less than two years, our studio has won international recognition through design and innovation awards such as five CES Design Awards, two Golden Pin Design Awards in 2018, iF Design Award 2018, German Design Award 2018. We are also proud to be nominated for the inaugural Dezeen Awards 2018.

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