

Chad Warner

Advertising
United Kingdom

View the full portfolio at <http://www.thecreativefinder.com/chadwarner>

Professional Experience and Curriculum Vitae

Creative Director, Art Director, Designer with a passion for work that inspires, connects and creates action thru seamless experiences that are perfectly designed and flawlessly executed.

I love experiences.

And I love every form of advertising.

Ink, paper and pixels. Directional audio and projections.

Presenting, concepting and pitching. iPad, iPhone – anything iOS.

I believe of course that advertising is about forging brand relationships and that great ideas & insights will always be its connective tissue. But the journey, channels and value prop have changed to be more complex AND creative than ever. And contributing to someone's passions, needs and networks are the inroads to forging the modern brand relationship. That means the best brands will be about acting and contributing – not just talking.

Serious stuff. I also like being really busy and doing lots of different things in a day. I like ideas that never consider execution till it's absolutely necessary. And I like working with people that love what they do.

I've been a designer, art director, creative director and executive creative director. I've worked for lots of clients, lots of brands, in lots of mediums. Directed TV and web shoots. And built and managed 40+ person creative groups. All of it great fun.

All that aside, I'm a creative that wants to create. One that is integrated through-n-through. I care less about titles and more about a doing innovative things, with talented people that love doing what they do.

That's me.

Previous Clientele

Apple, Samsung, Philips, Skype.

Lexus, Mercedes-Benz, GM, Buick, Toyota, DaimlerChrysler, Delphi.

Eurostar, XM, ESPN, Discovery Channel, Barclaycard.

Bacardi, Drench, Anchor.

British Gas, Argos, Best Buy, TalkTalk, Carphone Warehouse.

UNICEF, NSPCC, CRUK.

Novartis, Pfizer (Viagra), NovoNordisk, Merck (Gardasil).

Awards and Accolades

Creative Director

CHI & Partners - London

May 2011 – Present

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WWW.THECREATIVEFINDER.COM Just being a CD at one of London's best ad agencies. Having the time of my life. Packed full of people that are in love with great ideas and true creative thinking. Top to bottom. Clemmow, Hornby, Inge, Howarth, Gold and Goodlad topped with a Jon Burley cherry.

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