

# Chris Enock

Fine Arts  
United States

View the full portfolio at <http://www.thecreativefinder.com/cenock>

## Professional Experience and Curriculum Vitae

Chris' work is about influencing the senses, emotions, and intellect with singular design, based on the nature and strength of a project, product or idea. With expertise in Interaction design and branding in all of its forms, Chris works with global, national and regional brands to utilize design innovation to help define and promote their products and services.

Chris success has always been his genius for singular design that breathes life and dynamism into a project. And in seizing strategic opportunities for innovation. Chris counts as some of his career achievements his work for The Nasdaq Stock Market in its formative years, developing all of their branding and interactive initiatives including Nasdaq.com, Nasdaq MarketSite in Times Square New York as well as designing the ubiquitous Fresh Direct brand identity.

Recently Chris was responsible for a major redesign of the ZoomInfo websites. This was a highly complex project where major strides in usability and design were made. Chris was excited to find out that Zoominfo Pro recently won a CODiE award for usability: ZoomInfo™ Pro Wins the Prestigious CODiE Award, Best Directory & Business Leads Service Category

Before Artizenya, Chris was creative director and partner at Enock Interactive for 12+ years.

## Previous Clientele

BMW, Citibank, Fresh Direct, Mouton Cadet wines, The NASD, The Nasdaq Stock Market, The Par Group, NASDAQ, PAR, Zoominfo, New Balance,

## Awards and Accolades

Chris' work is about influencing the senses, emotions, and intellect with singular design based on the nature and strength of a project, product or idea. With expertise in user experience design in all of its forms, Chris works with global, national and regional brands to utilize design innovation to help define and promote their products and services.

- Expert at identifying design opportunities and developing and executing design programs
- Utilizes design innovation to realize business goals
- Develops and advocates new strategies, approaches and techniques
- Advises clients on the best way to meet communications objectives
- Expert competency in web experiences, branding and marketing
- Expert knowledge of Adobe Creative Suite
- Aptitude and desire to develop successful customer relationships
- Ability to motivate and enable multidisciplinary teams
- Excellent interpersonal and communication skills
- Extensive experience writing proposals and making pitches

The Nasdaq Stock Market 15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

Functioned for 10 years as the lead branding and interactive design for the Nasdaq Stock Market, creating their corporate identity, helping foster the public's understanding and involvement with financial markets, and promoting the Nasdaq market to constituents

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