

Caterina Rancho

Photography

View the full portfolio at http://www.thecreativefinder.com/caterina_rancho

Professional Experience and Curriculum Vitae

I am an originator of visual scenarios. In my pictures I create compelling settings for adventurous, extraordinary stories. When I make a portrait of a model I strive to not just depict his or her personality, but to release it from here and now and catapult it into a fantastic aesthetic narrative. I act on the same maxim when it comes to advertised products and interior design. My aim is to spot an unknown and unexpected context, discover the extravagant beyond the contemporary and thus capture the attraction of a secret.

To my clients I offer creative services combining styling, set design and photography. These elements complement each other and guarantee a characteristic and coherent overall picture. Thanks to many years of experience as a freelance photographer in the field of fashion, advertisement, journalism and art, my work combines high creativity with unerring efficiency and flexibility.

Previous Clientele

Amazon, Aperto, Evelin Brandt, Garden Collage, H.O.M.E., Home 24, Merlin Creative-Management, Picture Press, Pixelschickeria, Plain Picture,

Awards and Accolades

2017: freelance photography for Amazon

2016: freelance set design for Home24

2016: contract of representation with Plain Picture

2016: freelance photography for H.O.M.E magazine

2016: contract of representation with Picture Press (syndication agency of Gruner und Jahr)

2015-16: freelance photography and story-finding for the New York based magazine Garden Collage

2015: admission in the agency Andrea Heberger (active in the field of advertising, fashion, portrait)

2015: regular freelance work for the New York based magazin Garden Collage (story-finding and shooting)

2014: regular freelance work as lecturer for Photoshop at the technical school for design BEST-Sabel

2014: freelance work for showmeyourshoes.de (set-design, styling, shooting, post-production)

2013-2014: admission in the agency Le Wild (active in the field of advertising, fashion, portrait)

2011-15: regular freelance work as set-designer and photographer in various film- and video productions and for the fashion label Evelin Brandt Berlin

2009-13: co-foundation of the creative studio Mäusemelken (focused on advertising

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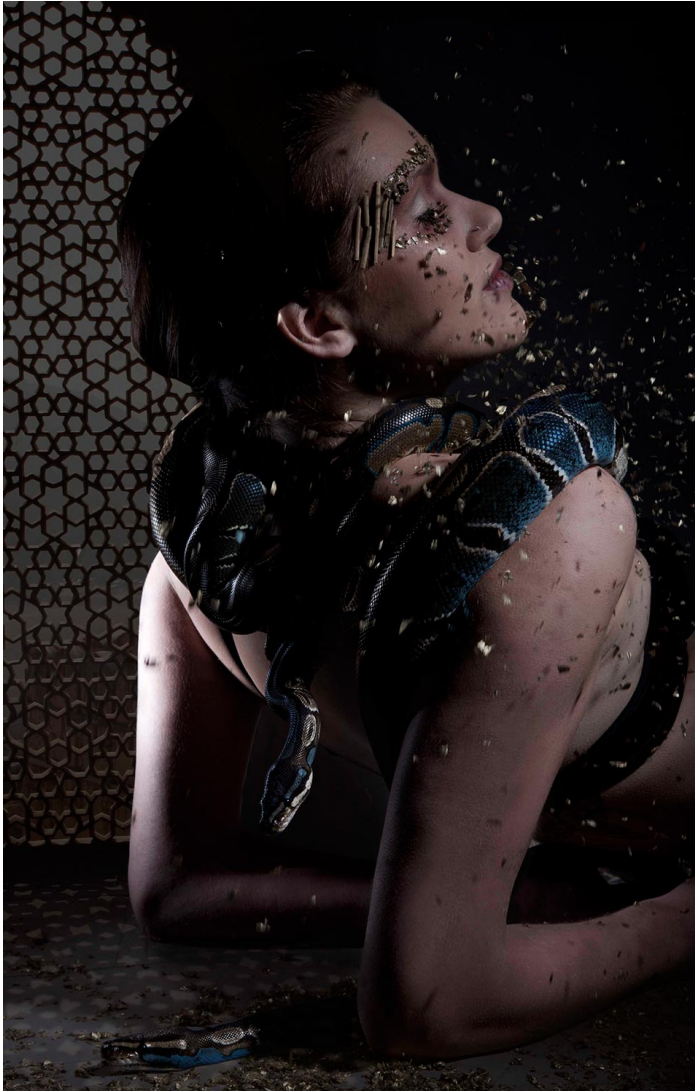


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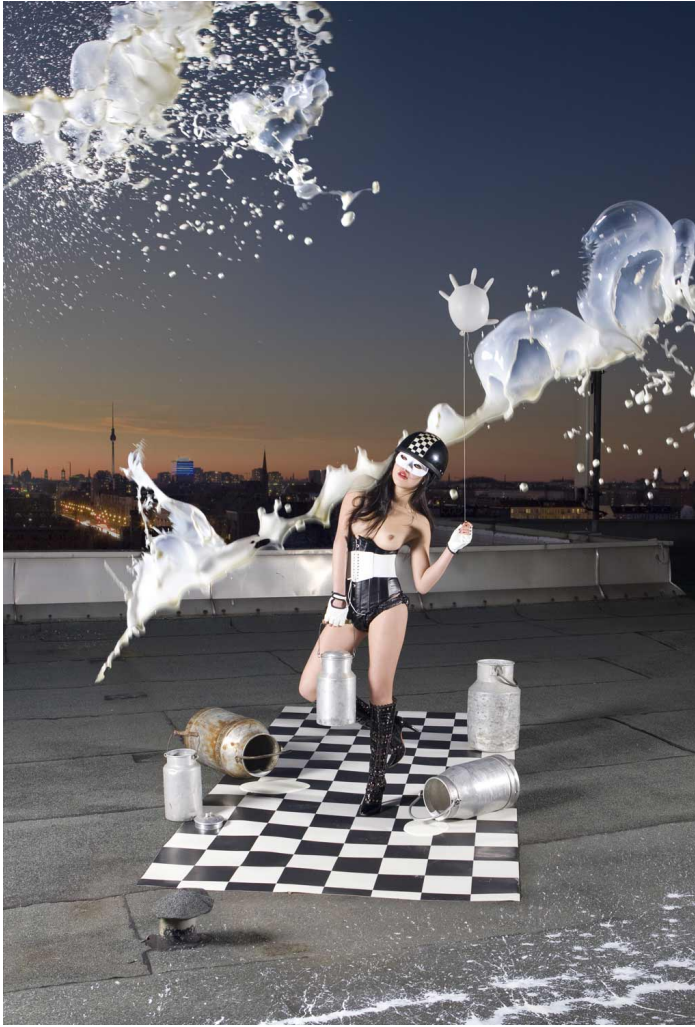


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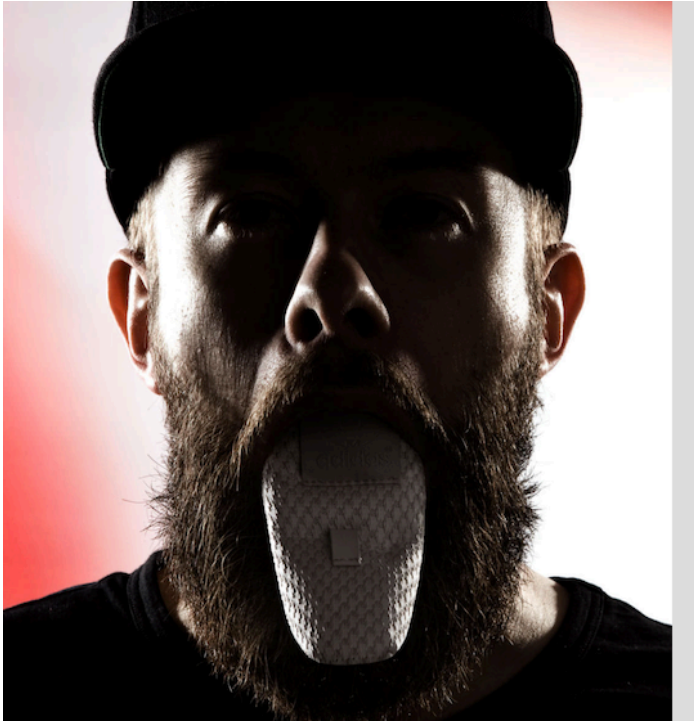


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