Drew Dougherty

Branding
United States

View the full portfolio at http://www.thecreativefinder.com/bxcdesign

Professional Experience and Curriculum Vitae
Good strategy drives great creative. I help companies connect with their customers on an emotional level and sell more effectively through strategic brand-personified content and design. I have managed an in-house advertising department for an international lifestyle-action-sports brand and I have worked within numerous traditional ad agencies and design firms as a senior art director/designer throughout my career. I think with passion and sell with emotion. I have acquired many clients since founding my company in 2005, all of whom represent my lifestyle, passion for action-sports, the great wide open, art and design and remind me to stay creative and live young at heart.

I have been a guest speaker at the University of Texas, Savanna College of Art and Design, Laguna College of Art and Design and on NPR’s MarketPlace. I love being a mentor and I have tailored a respectable and solid creative career helping people build brands and companies.

Previous Clientele
Clients have included: Mountain High Resorts, PacSun, Kelly Slater’s Komunity Project, Giro Snow & cycling, Callaway Golf, McDavid Sports, Felt Bikes, SDG Saddles, Camelbak, Patagonia, O’Neill Europe, Boost Mobile, Nixon Watches, Skunk2 Racing, LKQ Automotive, Beach Bunny Swimwear, 18/8 Men's Salons, Taco Bell, Mattel, Hasbro, Mophie, Jaybird Audio, Foam Magazine, Klean Kanteen, Tepui Tents.

Awards and Accolades
Creative Director, Branding Strategist
Company NameBXC Inc. A California Active-Lifestyle Branding Agency
2005 – Present

Consulting Branding Director (BXC/Komunity) Quiksilver
2007 – 2009

Global Creative Director (In-House Agency/Dept. Manager) O'Neill
1999 – 2005

Sr. Art Director (SicolaMartin) Y&R Austin
1996-199

Awards and Accolades
Please kindly get in touch for more information.

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EIGHTEEN EIGHT
FINE MEN'S SALONS

ANDESIGN

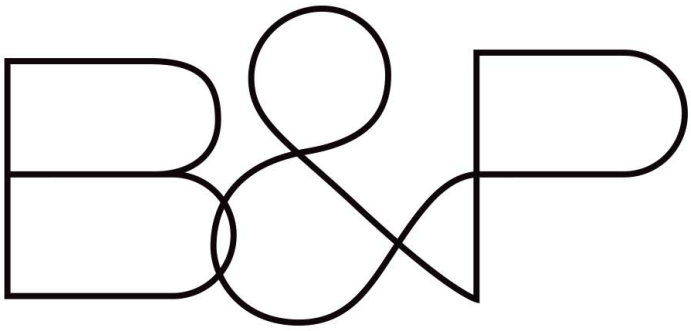
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