

Bryan Knox

Design Agency
United States

View the full portfolio at <http://www.thecreativefinder.com/bryanknox>

Professional Experience and Curriculum Vitae

I was trained old school with markers, pencils and paper. Now it is digital art and files sent over the wire. but good design is still good design no matter the tool to create it. That is how I feel about my work and thrive to produce the best creative solution for the job. From logo to package to business cards, brochures and trade show graphics. My client base consists of small start-ups to mid size but well established companies. A lot of times this works out best as I have the background and experience of a larger agency but am better able to work with moderate budgets. I like what I do.

Previous Clientele

Phillip Morris
Keebler
Dewars
Radio Flyer
Phil Stefani
Randolpg Packing Co
Isola Imports

Awards and Accolades

Bryan Knox
Sr. Creative Director ~ Designer
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In a nutshell; I believe that any marketing material sets a tone for how a client feels about you, your company, product and or service. Everything a company puts out in front of the public is a sales tool, creating opinion and interest. Great looking sales and marketing materials, from your logo to your sales collateral, are perceived as such and build a positive opinion about you and your company. If your potential clients already have a positive opinion of your company your sales job is easier.

You can have the best business in the world but you need the opportunity to connect and great looking branding for your company, service or product is the first step to connecting in a positive way to your potential clients. The most important aspect of any product or service is to look good so potential clients pick up and try. This is important to me as when my clients succeed I succeed. Everybody is happy.

After working 20 plus years at agencies and studios both large and small I realized that my skill set allows me to offer a wide range of services from design to creating and delivering press ready files to a printer. Once digital medium became the standard for creation I quickly realized I had the capability of a small advertising agency on my desk. This has allowed me to work with many great people and design many great brands.

Although over the years I have accumulated knowledge of several marketing mediums such as the internet (search engine optimization, user experience, information architecture, design and clean coding practices) I always have loved print most of all.

Although I will consult in web based marketing, feel I am working in my strongest ability when designing packaging, labels and page design.

I also like to play with my kids, cook and listen to music.

HISTORY

Sometime around August of 1964 I was conceived. Born May 6, 1965 the second son of

Bryan Knox

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