

Zigmars Lacis

Product Design

Latvia

View the full portfolio at <http://www.thecreativefinder.com/brumbrum>

Professional Experience and Curriculum Vitae

We are a group of friends, passionate about to give something useful, beautiful hence enriching to the world. We wish to leave an impact at our close environment that is in first place inspiring but also mind opening, allowing people to think, rethink and to look at reality from different perspectives.

To manifest beauty through honesty, creativity and professional craftsmanship while staying happy at "work" is one of our main aims. This happiness of the individual stands in first place as it is in healthy relationships which encourage one's growth and thereby the uniqueness of our products we present to you. With this mindset we created our first product.

The Brum Brum balance bike for kids.

It's a never seen before, outstanding piece of award winning design. Created for our own kids it has the highest standards and best features we could come up with. The bike is safe, got a clean look and the health protecting design offers endless fun for our all new generation. While riding, kids learn already in an early stage to develop their motor active skills in the most natural way.

Thanks to the U-shaped plywood frame which provides a yet unique natural suspension the kid's spine is at every moment and situation exceptional well protected. As the lightweight wooden bike is held together by only one screw assembling and maintenance is easier than ever before. While the bike grows with your kid it's also possible for siblings and friends to take a quick ride at any moment as one can simply adjust 3 different heights in seconds without any tools. The discs are finger safe, the tires are puncture proof – nothing can go wrong.

As Latvia is one of the world's biggest birch plywood producers, everything is created local and the gathered knowledge of our key partner's craftsmen Kvist Industries (www.kvist.com) is outstanding. This guarantees the highest quality and durability one can ask for. May your kids' grandchildren will still ride this bike.

In this way all parts are specially made for the Brum Brum balance bike within the Baltic region. This thoughtful use of raw materials is sustainable, keeps us happy and our environment clean.

We as a team are always giving our best, aim high and dream without borders in order to open up for any idea that universe will send and present us with. And in the end sharing this with you is our duty.

Previous Clientele

Please kindly get in touch for more information.

Awards and Accolades

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The Brum Brum Bike has been awarded with IDA 2015, A'Design Award 2015, Good Design Award 2015 & was the runner up for the Core77 Design Award.

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
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