View the full portfolio at http://www.thecreativefinder.com/bradsturtevant

#### **Professional Experience and Curriculum Vitae**

Introduction - I am a foodie and like good coffee. Also enjoy bicycling, hiking, volleyball and body surfing on the weekends with friends. Working the barbeque, researching stuff and journaling, drawing are some favorite hobbies. The computer gene is alive and well in me, and I am a software engineer by trade, so keeping up on social networking trends, best practices for designing software that works well on the Internet, inside our smartphones and which can expand into those unbounded computing clouds is a constant activity.

Bragging rights - I am passionate about creating well designed computer systems and software, which means dealing with a lot of complex issues in a pretty limited time frame. With each new success I get a lot of satisfaction and am really beginning to enjoy the journey. Being athletic is natural for me, and I'm grateful to have surfed some really big waves, and won some volleyball tournaments and motocross races in the past.

Sturdyworks, my work related enterprise, is committed to the complete satisfaction of our clients. We treat each project as unique putting a strong emphasis on innovation and creativity, while keeping your business objective at the forefront. We take your message and, in consultation with you, refine and transform it into a powerful partner in business. Our full-service design professionals offer custom development work through analyzing the needs of our clients and next formulating a series of creative concepts designed specifically for them. These designs are tailored to the strategic goals of our clients, whether they are a corporation, an artist, or an independent professional. Design Services include:

Web Standards Development Database Driven Application Development C++ Python Perl Programming Content Management Systems XHTML / CSS / DIV Conversion Javascript Web Frameworks Multilingual Website Hosting Solutions

Specialties Include:

Information Systems Web Design Database Design Enterprise Linux

#### **Previous Clientele**

GTE, Cincinatti Bell (Ohio) Direct Logix (Las Vegas, NV) Candela Corporation (Irvine, CA) LGST (Mission Viejo, CA) RF Exposure Lab (San Marcos, CA) Hess Systems (Northridge, CA) 15b Lloyd Road Singapore 239098 (co. reg. 201004398N) Awards and Accolades helpdesk 656.227.2902, fax 656.227.0213

Sturdyworks (Sole Proprietorship)

# **Brad Sturtevant**

Programming United States

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#### The Anatomy of an Effective Web Design fig. 1 (Web Design Elements) Solid Lavout Color Scheme Your color scheme should be applicable to your target audience. Less color can work in your favor in many cases. Most sites only have 2 colors in their palette. a. Mock up wireframes of site **b.** White space is necessary to separate units of information and create balance . Visited Link State a. Color change of visited links helps the visitor to know which links they've clicked on Usability and Utility Design Elements a. Success or failure of site depends usability and function Effective Typography a. Attribute to the overall mood of site a. Use color, size, and weight variation for titles and subtitles b. Efficient user experience is easy to navigate and promotes returning visits **b.** Keep elements consistent C. Attention to detail often makes larger impact **b.** Maintain legibility with correct line, letter, and word spacing d. Less is more C. Line height should be 1.5 times your font size WD)

## Brad Sturtevant Programming

United States

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### **BUILDING MOBILE FRIENDLY WEBSITES**



2

THE CONVENTIONAL APPROACH Two websites. Your desktop site plus one built specifically for mobile. Your customers will be automatically redirected to the best site for their device.



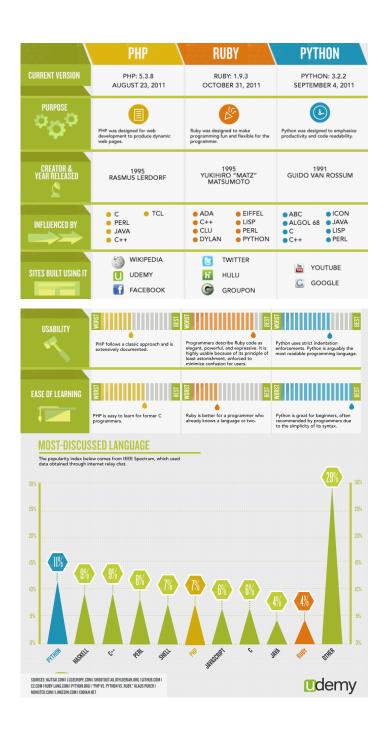
#### RESPONSIVE DESIGN

One website. This single site will automatically reformat itself to appear well on any device screen width.



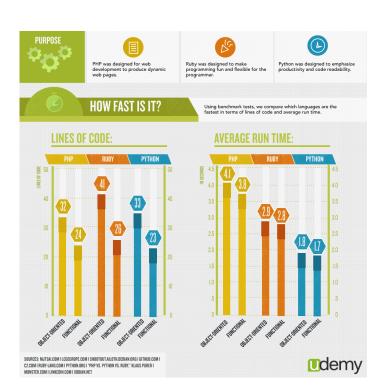
Google<sup>.</sup>

### Brad Sturtevant Programming United States

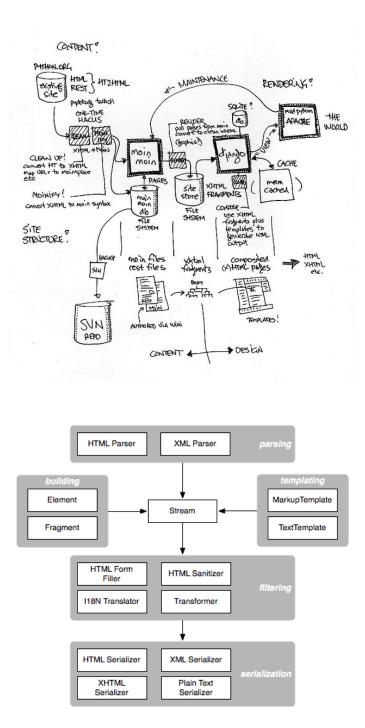


# Brad Sturtevant Programming

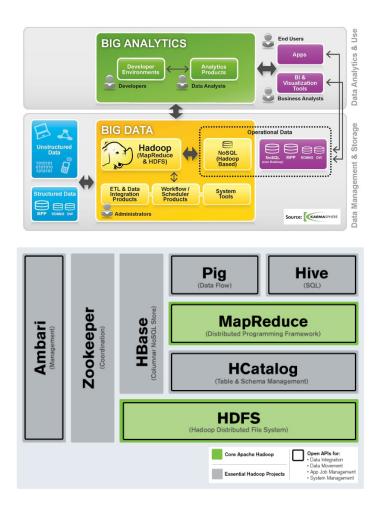
United States



### Brad Sturtevant Programming United States



### Brad Sturtevant Programming United States



# **Brad Sturtevant**

### Programming United States

