

# Bonnie Culhane

Copywriting  
United States

View the full portfolio at [http://www.thecreativefinder.com/bonnie\\_cate](http://www.thecreativefinder.com/bonnie_cate)

## Professional Experience and Curriculum Vitae

Please kindly get in touch for more information.

## Previous Clientele

Please kindly get in touch for more information.

## Awards and Accolades

Education:

Wayne State University - Detroit, MI

Expected Graduation: May 2013, Current GPA: 3.22

BS in Marketing with Concentration in Advertising and Communications

Work History:

American Advertising Federation, Wayne State University - Detroit, MI

Fundraising Chair

Jan. 2013 - Present

- Create and Manage Fundraising Activities, Increasing Revenue
- Designed Budget/Financial Templates Increasing Efficiency Standards
- Manage Committees and Brainstorm Sessions for Fundraising Events

Wayne State University English Language Institute - Detroit, MI

Conversation Partner

Oct. 2012 - Present

- Tutor Students from Abroad in Conversation Technique
- Develop Relationships to Provide Support
- Facilitate Real-World Scenarios to Prepare Students

En Garde! Detroit - Detroit, MI

Administrative Director and Social Media Community Manager

Jan. 2012 - Dec. 2012

- Wrote Copy on Twitter and Facebook
- Increased Social Media Interactions
- Managed Internal and External Communications

En Garde! Detroit - Detroit, MI

Head Youth Coach

Sept. 2008 - Dec. 2012

- Created Fun and Interactive Activities
- Managed and Trained Coaches

eBrands, inc. - Royal Oak, MI

Search Engine Optimization and Marketing Intern

Jun. 2010 - Dec. 2011

- Maintained Top Google Rankings for Six Websites

- Wrote, Edited, and Optimized Web Copy

- Implemented and Tracked SEO Strategies

Campbell-Ewald - Warren, MI

Marketing Intern

May 2009 - Sept. 2009

155 Lloyd Road Singapore 239098 (co. reg. 201004398N)  
helpdesk 656.227.2902, fax 656.227.0213

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