Bonnie Culhane

Copywriting
United States

View the full portfolio at http://www.thecreativefinder.com/bonnie_cate

Professional Experience and Curriculum Vitae
Please kindly get in touch for more information.

Previous Clientele
Please kindly get in touch for more information.

Awards and Accolades
Education:

Wayne State University - Detroit, MI
Expected Graduation: May 2013, Current GPA: 3.22
BS in Marketing with Concentration in Advertising and Communications

Work History:

American Advertising Federation, Wayne State University - Detroit, MI
Fundraising Chair
Jan. 2013 - Present
- Create and Manage Fundraising Activities, Increasing Revenue
- Designed Budget/Financial Templates Increasing Efficiency Standards
- Manage Committees and Brainstorm Sessions for Fundraising Events

Wayne State University English Language Institute - Detroit, MI
Conversation Partner
Oct. 2012 - Present
- Tutor Students from Abroad in Conversation Technique
- Develop Relationships to Provide Support
- Facilitate Real-World Scenarios to Prepare Students

En Garde! Detroit - Detroit, MI
Administrative Director and Social Media Community Manager
Jan. 2012 - Dec. 2012
- Wrote Copy on Twitter and Facebook
- Increased Social Media Interactions
- Managed Internal and External Communications

En Garde! Detroit - Detroit, MI
Head Youth Coach
Sept. 2008 - Dec. 2012
- Created Fun and Interactive Activities
- Managed and Trained Coaches

eBrands, inc. - Royal Oak, MI
Search Engine Optimization and Marketing Intern
Jun. 2010 - Dec. 2011
- Maintained Top Google Rankings for Six Websites
- Wrote, Edited, and Optimized Web Copy
- Implemented and Tracked SEO Strategies

Campbell-Ewald - Warren, MI
Marketing Intern
May 2009 - Sept. 2009

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