

Billy D'Ambrosio

Creative Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/billydambrosio>

Professional Experience and Curriculum Vitae

Previous Clientele

Reebok, Miller Lite, AOL, NBA Apparel, Lenovo, Ameritrade, Crest, Texaco, Burger King, NFL Apparel, Verizon, Mercedes-Benz, HP, Dell, American Express, Citibank, Nokia, Smith Barney, IBM, D'funkd, Wendy's, Citizen Watch, ONDCP Anti-Drug, Charles Schwab.

Awards and Accolades

Billy D'Ambrosio
Copywriter * Creative Director
914-400-3521 billy@billyworks.com billyworks.com

FREELANCE COPYWRITER/CREATIVE DIRECTOR - March 2014 to present
McCann, FCB Garfinkel, Digitas, Arnold.

ASSOCIATE CREATIVE DIRECTOR - Havas - Jan. 2012 to March 2014
Charles Schwab, Exxon, optionsXpress.

FREELANCE COPYWRITER/CREATIVE DIRECTOR 2002 to 2012
Hill, Holliday NY, Arnell Group, Ogilvy Interactive, TBWA\Tequila, FCBi, Rapp, Heresy (LA), Digitas, Wunderman, McCann, TBWA\Chiat\Day

Freelance GCD on Bayer (Rapp).

Freelance Interactive ACD on AOL pitch and re-launch (Hill, Holliday).

Freelance Sr. Copywriter on Reebok, NFL Equipment, NBA Apparel, D'Funkd (Arnell); MasterCard (McCann); Lenovo, Miller Lite, IBM, Ameritrade, Amerivest (Ogilvy Interactive); Nextel (TBWA\Tequila); Gold's Gym, Rollei (Heresy); Anti-Drug (FCBi); American Express, American Express Financial Advisors (Digitas); Citibank, Smith Barney, HP (Wunderman); Mercedes-Benz (Rapp).

CREATIVE DIRECTOR/VP - July 2000 - June 2002

Glass McClure (Sacramento)

Creatively led small agency to impressive growth (\$11 to \$34 Million) in just 18 months. Sizzler, Papa Murphy's Pizza, Amtrak California, Thrift Town, Univision, Sutter Health, Molina Health, California Boating, Golden 1 Credit Union, HELPS Adoption Agency.

REALITY TV WRITER/PRODUCER - Aug. 1997 - Feb. 2000

Moment of Impact: Inside A Crash (Fox TV, 1997), AXN-TV (Fox TV, Columbia TriStar, 1997-98), Ripley's Believe It or Not (TBS, 1999-2000).

EREEALANCE SR. COPYWRITER - Jan. 1998 - May 2000

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