

Bill Main

Illustration
United States

View the full portfolio at <http://www.thecreativefinder.com/billmain>

Professional Experience and Curriculum Vitae

1. I will probably get along with you even though we don't know each other.
2. I'm an illustrator
3. If I could have any super power it would be to have cartoon physics.

Previous Clientele

Trader Joe's
Salvage Supply Company
Jodi Miller Photography (logo)
Burial Skateboards
Peachie's Treats (logo)
Brick of Bacon (logo)

Awards and Accolades

Experience

Sign Artist

Trader Joe's

April 2008 – Present (3 years 5 months) Rancho Palos Verdes

I am continually painting new product signs, advertisements, and large scale paintings for this particular store; I also come up with new ideas for ways to make any sign better or more eye catching- to which they usually accept. I have helped create their new t-shirt design and have also designed things for their "fearless flyer". I also create digital sign templates for all Trader Joe's products and merchandise. Regional Manager Jay Hughes approved my participation in the opening of a new Trader Joe's store. In a tight time limit (30 days) myself and my partner in the Art Dept, along with a few other crew members took the bare walls and unsigned shelves to a fully operational store complete with 15' high murals depicting aspects of the culture and neighborhood. I acted as Art Director for the completion of two murals at the same time above the dairy case and stand-up refrigerated produce case so that we would be able to meet the opening day deadline. I create a manifest every week of upcoming projects and daily check in-store signage as well as paint new signs for display.

Programs used: Adobe Photoshop, Adobe Illustrator

Owner

Bill Main Illustration

August 2007 – Present (4 years 1 month)

At Bill Main Illustration I create illustrations and logos that are used in various professional environments including the food and beverage, music, and in the Arts. I work directly with Art Directors and/or clients to visually interpret day to day issues that come up in a timely and professional manner.

I have created and sold paintings which are now being displayed in private homes. I have also created large scale murals for private homes and commercial applications

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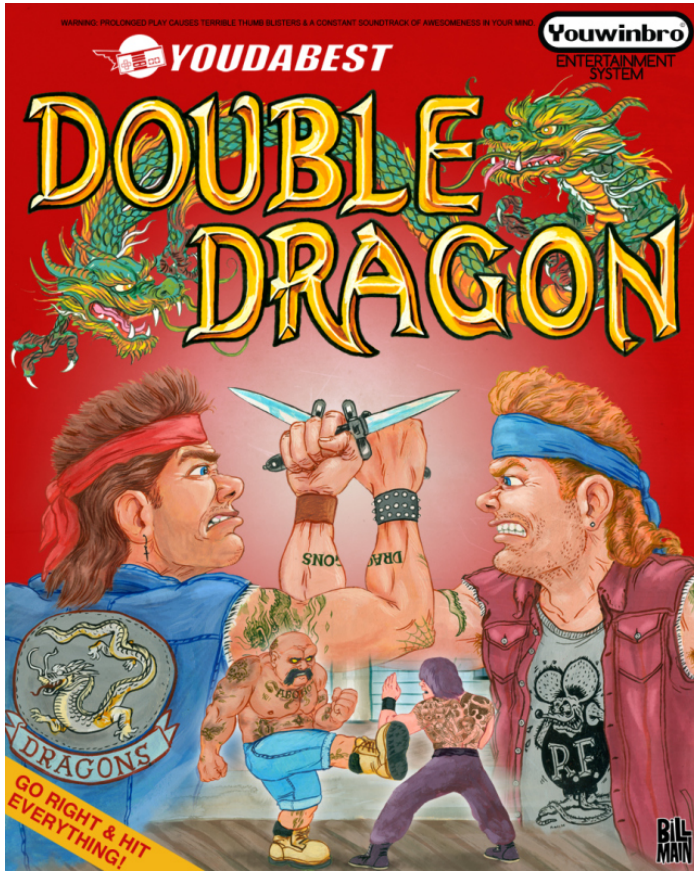


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