

# Bill Johnson

Branding  
United States

View the full portfolio at <http://www.thecreativefinder.com/billjohnson7956>

## Professional Experience and Curriculum Vitae

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## Previous Clientele

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## Awards and Accolades

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## 4 Carpet Cleaning Methods: Pros and Cons

### 1 Wet cleaning



Also known as hot water extraction or steam cleaning. The carpets are firstly pre-conditioned and then hot water is injected into them. After a couple of minutes the water is extracted from them

Pros: removes soiling from deep down in the carpet fibers; recommended for carpets made by natural fibers

Cons: expensive method; long drying time

### 2 Cleaning with an absorbent pad

Known as bonnet cleaning. The carpet is vacuumed firstly, then a chemical solution is sprayed on to it and an absorbent pad is placed on the drive block of a rotary floor machine and spun over the carpet surface at 100 to 300 rpm

Pros: fast and excellent for lightly soiled carpets

Cons: it can't reach deep into the fibers



### 3 Dry cleaning with an absorbent compound



A special powder is spread over the carpet, and then worked into it fibers with a machine fitted with counter-rotating brushes, then vacuumed up

Pros: Very fast drying

Cons: Powder may be easily trapped in plush pile carpets and left to build up over time

### 4 Dry foam or rotary shampoo method

A cleaning agent is applied to the carpet and then whipped into foam and worked into the carpet fibers with the rotating brushes of a special machine, then extracted with a vacuum cleaner

Pros: fast, simple to apply; fast drying

Cons: there is no thorough soil extraction



#### SOURCE

<http://www.wikipedia.com>

#### JACK'S CLEANING NORCROSS

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## 4 Steps to Hiring The Correct House Cleaning Services

### Check The Cleaners Training



A competent home cleaning contractor will make use of high grade cleaning techniques to ensure that their cleaners and maids receive appropriate training

### What is Their Reputation

Being in the cleaning business for a long period means that the company is more likely to have a good reputation. So check the website or the reviews online



### Get a Demo Cleaning Session



Get the highest value for the money you're paying. Think of a demo. It doesn't have to be expensive. Book just some simple cleaning tasks and then make a conclusion

### Set Your Cleaning Budget

Establish a monthly cleaning budget and according to it choose one of the packages that most cleaning companies provide. That way you won't overload your wallet without any necessity.



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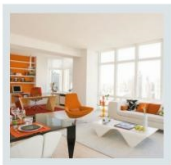
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## 4 Undeniable Reasons Why Carpet Cleaning is Worth Every Penny

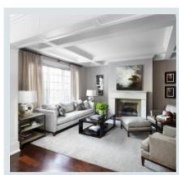


### 01 Extend the Life of Your Carpets

A well done carpet cleaning don't just improve its appearance, but it also prolongs carpets' life. It also saves you money from for future repairs

### 02 Improve the Health of Your Family

Most people ignore the importance of regular carpet cleaning, but 90 % of the dust in your house is shedded human skin and parasites like dust mites, bed bugs and fleas that cause health issues. So regular and deep house cleaning is a must



### 03 Have Peace of Mind

Carpets collect a lot of dirt over time. Actually it's not just dirt, but pet stains, food spills, etc. Taking care of your carpets will ensure you have one less thing to concern yourself with

### 04 Your Carpets Look Great

Let's not forget the most evident reason why you should hire pros to clean your carpets - to improve their appearance and attractiveness



#### Sources

<http://www.wikipedia.com>

#### Infographic created by

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## 5 Places In Your Kitchen You Forgot To Clean



### 1 Utensil Crock

It just sits out in the corner and collects dust and dirt or flour from your latest cookie making afternoon

### 2 Mop Head

Cleaning the mop head is the easiest thing to clean at home. You can wash it in the washing machine or with a bucket of hot water and bleach



### 3 Coffee Grinder

We use it every day. Cleaning it can be done using a 1/4 cup of rice, grind it in your coffee grinder to soak up all the oils and smells, then wipe it clean with a paper towel or a damp cloth

### 4 Under the Stovetop

This is one of the areas where we forget to clean, so we should include it in our cleaners to do list, so we can be sure it is cleaned well



### 5 Water Carafes & Brita Pitchers

Who cleans them? We just put them in the fridge and forget about them. But we should clean them every time before we pour water into them

#### SOURCE

<http://www.streetarticles.com/cleaning-tips-and-tools-5-places-in-your-kitchen-you-forgot-to-clean>

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