Biggs & C0.

Design Agency
75 Leonard Street #2SW
New York, New York 10013
United States

View the full portfolio at http://www.thecreativefinder.com/biggsandco

Professional Experience and Curriculum Vitae
Biggs&Co. is a multidisciplinary creative agency with expertise in brand identity, packaging design, art direction and advertising.
Our mission is simple; to deliver exceptional creative with attention to detail.

We blend imaginative thinking with strong marketing principals.
We can launch a new brand or evolve and refresh an existing one.

Unique to the Biggs&Co. creative process is our extensive experience with celebrity talent and world-class photographers.
With of?ces in New York and Los Angeles, we are able to assemble and direct a ?rst rate creative team, which underscores our commitment to client service.

Previous Clientele
SELECT CLIENT LIST
Actors' Equity Association 100
Aerie By American Eagle
Allsteel
Bath & Body Works
Bliss
Brandhandling | Marcia Kilgore - Soap&Glory and FitFlop
Citizens Of Humanity
Issey Miyake | Pleats Please
Laundry By Shelli Segal
Lori Goldstein
Victoria's Secret
Wildly White

Awards and Accolades
Alli Truch, Creative Partner

Alli Truch has been a ?xture of New York City's design community for many years. She was a driving creative force in branding the powerhouse spa Bliss and the UK based brand Soap&Glory. Alli has held SVP/VP Creative Services and Art Director positions for Island/Def Jam Records, J Records and Elektra Entertainment. Alli's list of clients is impressive, bringing her strong art direction and design talents to projects with Alicia Keys, Luther Vandross, AC/DC and Rihanna.

An Alumnus of Canada's ACAD and New York's SVA, Alli's achievements have been recognized by the AIGA, Art Directors Club of New York and LOGO. She is current faculty at SVA, instructing in Graphic Design and Portfolio.

Kim Biggs, Creative Partner
With a career that spans several years in both Los Angeles and New York, Kim's list of accomplishments reads as a Creative Director's dream. She was a driving creative force in branding the UK based Soap&Glory and FitFlop footwear. Kim has held senior management positions for three major music labels and was VP/Creative Director of Popglory and SMOG design. Some of Kim's extraordinary clients include: Nike, Yahoo!, Lucas?lm, MTV Networks, Aerosmith, Seal and Madonna.
An Alumni of Canada's fertile ACAD, Kim's work has been acknowledged by the AIGA

158 Lloyd Road Singapore 239098 (co. reg. 201004398N)
labels and was VP/Creative Director of Popglory

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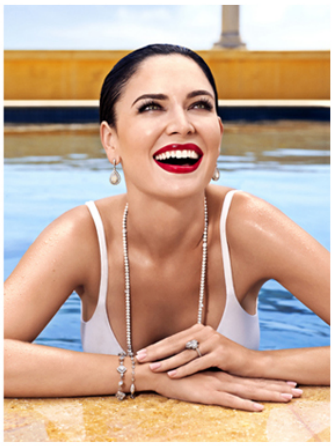
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