

# Biggs & Co.

Design Agency  
75 Leonard Street #2SW  
New York, New York 10013  
United States

View the full portfolio at <http://www.thecreativefinder.com/biggsandco>

## Professional Experience and Curriculum Vitae

Biggs&Co. is a multidisciplinary creative agency with expertise in brand identity, packaging design, art direction and advertising.  
Our mission is simple; to deliver exceptional creative with attention to detail.

We blend imaginative thinking with strong marketing principals.  
We can launch a new brand or evolve and refresh an existing one.

Unique to the Biggs&Co. creative process is our extensive experience with celebrity talent and world-class photographers.  
With offices in New York and Los Angeles, we are able to assemble and direct a first rate creative team, which underscores our commitment to client service.

## Previous Clientele

### SELECT CLIENT LIST

Actors' Equity Association 100  
Aerie By American Eagle  
Allsteel  
Bath & Body Works  
Bliss  
Brandhandling | Marcia Kilgore - Soap&Glory and FitFlop  
Citizens Of Humanity  
Issey Miyake | Pleats Please  
Laundry By Shelli Segal  
Lori Goldstein  
Victoria's Secret  
Wildly White

## Awards and Accolades

Alli Truch, Creative Partner

Alli Truch has been a fixture of New York City's design community for many years. She was a driving creative force in branding the powerhouse spa Bliss and the UK based brand Soap&Glory. Alli has held SVP/VP Creative Services and Art Director positions for Island/Def Jam Records, J Records and Elektra Entertainment. Alli's list of clients is impressive, bringing her strong art direction and design talents to projects with Alicia Keys, Luther Vandross, AC/DC and Rihanna.

An Alumnus of Canada's ACAD and New York's SVA, Alli's achievements have been recognized by the AIGA, Art Directors Club of New York and LOGO. She is current faculty at SVA, instructing in Graphic Design and Portfolio.

Kim Biggs, Creative Partner

With a career that spans several years in both Los Angeles and New York, Kim's list of accomplishments reads as a Creative Director's dream. She was a driving creative force in branding the UK based Soap&Glory and FitFlop footwear. Kim has held senior management positions for three major music labels and was 2002 founder/Creative Director of Popglory and SMOG design. Some of Kim's extraordinary clients include: Nike, Yahoo!, Lucas?Im, MTV Networks, Aerosmith, Seal and Madonna.  
An Alumnus of Canada's fertile ACAD, Kim's work has been acknowledged by the AIGA

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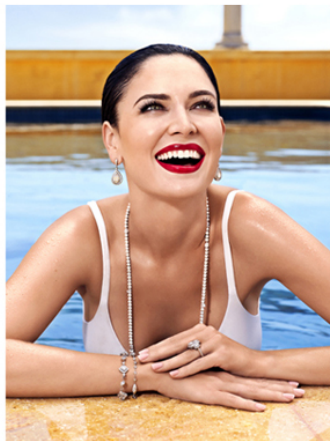
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(embrace intuition)

Intuitive design gives rise to unique ideas, comfort with the new **Acuity**.  
An elegant, modern seating solution that intuitively responds to your body's own shape.  
Like a egg, baby, puppy or other shapes adjusting intuitively and complementing any setting.  
Discover the **Acuity** embrace at [www.acuity.com](#)

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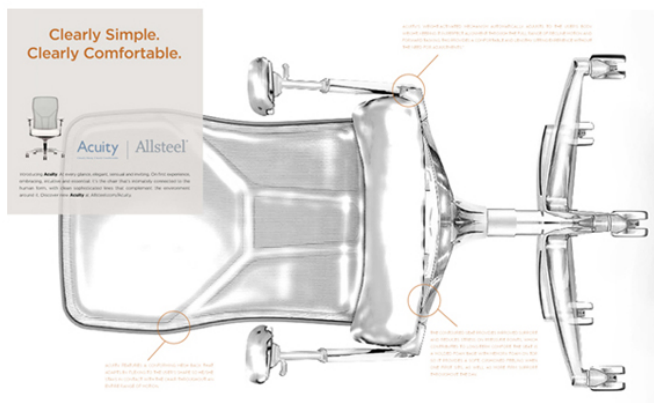
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