

# Bhavesht Mehta

Graphic Design  
16-B, Mangalam, Sector 4A,  
Koperkhairane  
Navi Mumbai  
India

View the full portfolio at <http://www.thecreativefinder.com/bhavesht>

## Professional Experience and Curriculum Vitae

BHAVESH MEHTA

E-Mail: [bhavesht@bigdigitalmedia.com](mailto:bhavesht@bigdigitalmedia.com)

Seeking challenging assignments in Project Management, Visual Communication/ Art Direction/ Graphic Designing in an organisation of high repute.

## SNAPSHOT

- ? A dynamic individual with 12 years of experience in Project Management, Visual Communication/ Art Direction/ Graphic Designing and Team Supervision
- ? Presently associated with a leading BTL Advertising Agency as Art Director.
- ? Acknowledged for integrity, high professional standards, "big-picture" vision, and sensitivity to deliver projects within the committed time & cost parameters.
- ? Demonstrative competence in strategy of creativity; expertise in identifying an idea to turn into effective business result; practiced all aspects of visual communication from creative direction to finalisation.
- ? Possess strong understanding of design and graphic execution techniques and develop high quality designs implementation of effective design solutions that cater to customer needs.
- ? Conversant in initiating and stimulating creative ideas for and from everyone involved in the creative process.
- ? Acquired invaluable experience of working in multiple technologies/ teams; well-versed with Industry Standard Multimedia design applications & technologies.
- ? Adept in analysing information system needs, evaluating end-user requirements, custom designing solutions.
- ? Ability to relate people at any level of management as well as handling issues related to training.

## CORE COMPETENCIES

### Project Management

- ? Understanding business's requirements and mapping them to system requirements specifications.
- ? Carrying out project status tracking, resource allocation and management.
- ? Conducting process and system studies and coordinating with team members.
- ? Delivering and implementing project as scheduled and ensuring compliance to quality standards.
- ? Presenting creative concepts, walk thru mock-ups or participate in planning sessions with key clients.
- ? Prioritising schedule as well as administering the projects from concept through delivery.
- ? Maintaining high creative standards and enhance productivity levels.

### Visual Communication/ Art Direction/ Graphic Designing

- ? Interacting with clients for requirement analysis, contributing to system study as well as analysis.
- ? Planning schedules for various steps in the creative process.
- ? Managing the communication and strategy required.
- ? Responsible for conceptualising, content as well as developing the creative ideas.
- ? Creating new images and concept for products and brands.
- ? Pitching for brands by finding them creative business solutions to enlarge their level of communications.

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