

# Soheili Philipp

Photography  
Germany

View the full portfolio at <http://www.thecreativefinder.com/beaumont>

## Professional Experience and Curriculum Vitae

(Corporate) Portrait and People Photographer, based in Munich Germany and Milan Italy.

Speaks english, french, italian and german.

## Previous Clientele

Financial Times, Sunday Times, Institutional Investor, CFO-Europe, CFO-Asia, Wall Street Journal, Bilan, Newsquest Media, Canon, Porsche, Deutsche Telekom a.o.

## Awards and Accolades

Please kindly get in touch for more information.

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## Photography Germany

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Wolfgang Reichenberger, CFO of the world's largest food group, wants to pull off a radical business overhaul. Sceptics say it can't be done.

**SHOW FOR NOW** By any definition, Nestlé is a giant. It owns an array of global brands, including Nescafé, the world's best-selling instant coffee; Perrier and Vittel water; KitKat chocolate; and Friskies pet food. It towers over its rivals, with a market capitalisation of \$F112.9 billion (\$82 billion). For 2002, estimated revenues have grown to \$F79 billion from \$F49.5 billion in 2001.

And Nestlé's "re-modelling" is no fluff in the pan. According to Reichenberger, it began under way since 1997, when CEO Brabeck replaced Helmut Maier, who'd led the reins since 1981. It wasn't long before Brabeck's first cost-cutting programme, dubbed



Working in fashion gave Diego Locatelli a passion for quality print. Now, world-famous brands are turning to him for incredible imaging

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