

# Ashley Hurst

Graphic Design  
Canada

View the full portfolio at <http://www.thecreativefinder.com/ashleychristina>

## Professional Experience and Curriculum Vitae

I grew up on the outskirts of town with fields as far as the eye could see. Went to the same school, lived in the same town, stayed in the same house until I went to college. Since then, I've moved four times and a little back and forth in between it all. From country girl to city girl and back, I'm learning what I yearn for with every day that passes.

I've been freelancing as a print designer, web designer, and model since early 2010 on top of maintaining a full-time employee position.

"Creativity is not about art. It is about the basics of life, the forces that drive us and the solution of problems found blocking our progress."

... Sometimes you just have to go for it.

## Previous Clientele

### WORK EXPERIENCE

C4P INC  
Afoot + Ahead  
Red Tag Vacations

### FREELANCE CLIENTS

Off The Record  
Salon Adamo  
Jasmine Pearl - Creative Couture Clothing  
SummerStock 2011  
Adam Kerr Photography

### VOLUNTEER CLIENTS

The Corsage Project  
theBIGpink  
Living Pink Through Fashion

## Awards and Accolades

<http://www.ashleyhurststart.com/ResumeOpen.html>

## Awards and Accolades

Niagara College - Advanced Diploma in Graphic  
Production - Art and Design Fundamentals (3yrs)

Sheridan College - College Certificate in Web Design (1yr)

Graduate Niagara Scholar (2009)  
Certificate of Appreciation (Niagara College  
Orientation 2009)

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ANI - Adore Naturelle International  
Finalized Logo Design  
Created using Adobe Photoshop CS5



## RAINFOREST RETREAT

Logo and Website Design for Rainforest Retreat  
Logo Design  
Created using Adobe Illustrator CS3, Adobe Photoshop CS5, Adobe Dreamweaver CS5, and minor XHTML coding



Jasmine Pearl Clothing  
Logo and Business Card  
Logo sizeable as needed, Business Card 2" x 3.5"  
Created using Adobe Illustrator CS5.5



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helpdesk 656.227.2902, fax 656.227.0213

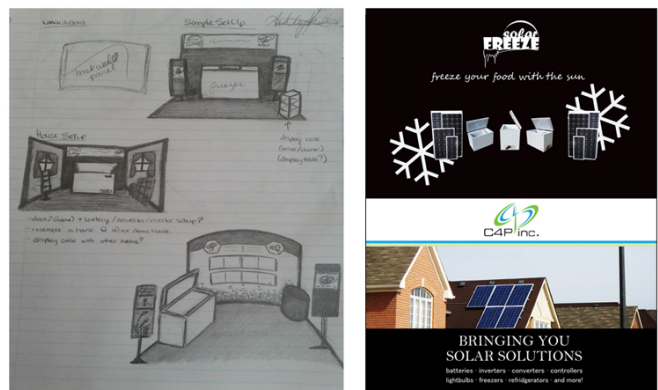
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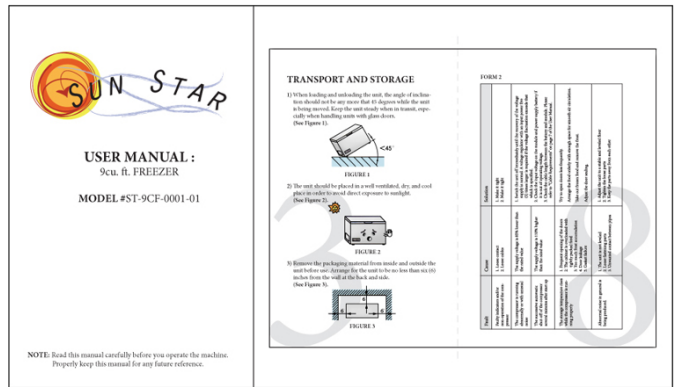


Afoot and Ahead  
Letterhead and Business Card Design  
Created using Adobe Illustrator CS5



InterSolar Tradeshow Materials  
Tradebooth Design and Space Arrangement (left), Final Artwork (right) 10h x 7h  
Created using Adobe Illustrator CS5

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SunStar  
User Manual for 9cu. ft. Freezer  
Created using Adobe InDesign CSS and Adobe Photoshop CSS

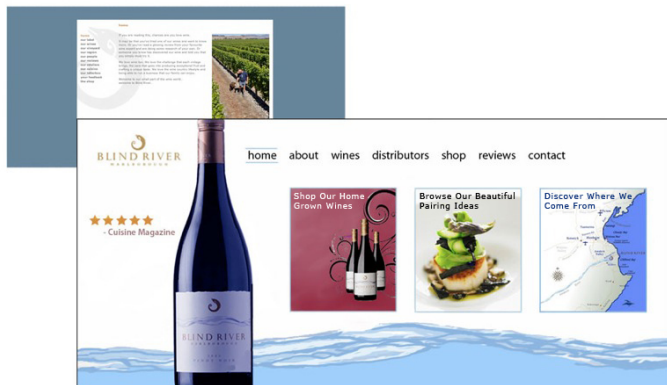


Event Poster (left) and T-Shirt Design (right)  
Poster 8.5" x 11" minimum size for print  
Poster image (without text) used for the cover of the event program  
Created using Adobe Illustrator CSS and Adobe Photoshop CSS

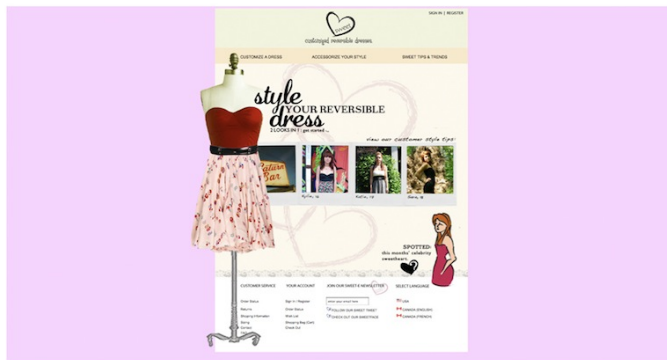
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Homepage Redesign for Blind River Winery  
Original Homepage (top left), Redesign (right) 1200px x 547px  
All imagery is copyright of Blind River and were only used for this project  
Created using Adobe Photoshop CS5 \*please note that this was a school project, no copyright infringement was intended



SWEET customized reversible dresses  
Website - Homepage  
Created using Adobe Illustrator CS5 and Adobe Photoshop CS5



Off The Record - rock and roll cover band  
L to R: Home Page, About Page  
Created using Adobe Dreamweaver CS5 and Adobe Photoshop CS5

