Graphic Design 45 Nachmani St/ Tel Aviv Israel

View the full portfolio at http://www.thecreativefinder.com/ariku

## **Professional Experience and Curriculum Vitae**

Arik Mergi Brand & Design is a design and development bureau offering services within branding, design for print and digital and Art Direction.

We believe that good design is more than ink or pixels on a surface; it is understanding how a message is received and experienced. By identifying the essence of that experience, we can create efficient and interesting communication that is uniquely conceived for each project.

We embrace the constantly evolving possibilities of digital design, and approach web design with the same attention to detail as we do in print.

We have a wide base of national and international clients that include a variety of corporations, media and cultural institutions. We work across many disciplines including identity design, web design, art direction and print design.

The message will dictate the media.

For each project we choose the method that has the most impact.

We have intentionally kept our core team small, but are continually building a large network of talent around us, including photographers, motion designers and copywriters. When needed, we assemble the team most suited to handle the task at hand.

If you would like to discuss a possible project, know more about us or any of the projects on our website, please get in touch.

arikme@bezeqint.net

## **Previous Clientele**

Please kindly get in touch for more information.

## Awards and Accolades

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