

# Ariel Van Straten

Photography  
90 Portnall Road  
London W9 3BE  
United Kingdom

View the full portfolio at <http://www.thecreativefinder.com/arielvan>

## Professional Experience and Curriculum Vitae

Ariel Van Straten was born in New Jersey, USA, the son of a French mother and Dutch father. He grew up in Israel, working as a photojournalist for the national newspaper from the age of 15. He has lived and worked in London since 1989.

Ariel regularly assisted David Bailey for 18 months, Barry Lategan for 2 years & Corinne Day for a year, all of whom were a great influence on his work, before going out on his own in 1996. Since then he has worked extensively for Fashion and Style Magazines, Music and Advertising around the world.

His Campaign for Sony PlayStation commissioned by TBWA gained 2 golds at Creative Circle, a nomination at Campaign Press and D&AD. Levis was nominated at Cannes and his shot for Lynx was awarded a Silver at Campaign Press, both commissioned by BBH.

## Previous Clientele

### ADVERTISING

Reebok  
Levi's  
Sony Play Station  
Cuervo Tequila  
Lloyds Bank  
Nintendo  
Sloggi  
Midland Bank  
SPW (charity)  
VSO (charity)  
Sega Dreamcast  
Panasonic  
Philips  
Virgin One  
Lynx Deodorant  
The Observer  
Starburst Ice Cream  
Biore  
Firetrap  
Royal Mail  
Carland  
Eurostar  
Bezek  
Shekem Electric  
VH-1  
Studio Katriz  
St Mungo's  
Virgin Bank  
Uk TV  
EDITORIAL  
Tokion Magazine  
Sleazenation  
Hot tickets  
Don't tell it  
Hamatsubaki  
Frankfurt Allegemaine  
Harners & Queen

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)  
helpdesk 656.227.2902, fax 656.227.0213

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