

Madhusudan Lal

Illustration

A-665, New Ashok Nagar

Delhi-110096

India

India

View the full portfolio at <http://www.thecreativefinder.com/anthoniifashi>

Professional Experience and Curriculum Vitae

*Industrial Skills:

- Excellent sketching skills, strong creative designs and color sense.
- Able to handle fast paced multi-tasking environment and quick learner.
- Strong computer knowledge in Designing Software, M.S.Office and Internet.
- Strong organizational, time management and communication skills.

*Industrial Experience and Work Responsibilities:

1) Presently working in reputed buying house Mirage Clothing Company Pvt. Ltd. as a Fashion Graphic Designer in Delhi (NCR) from March 2006.

*New design development sent to the Export House For Sampling.

*Co-ordination with Merchandiser of Export House and vendors.

*Making the specification sheet according to Design.

* Designs approval by the Buyers.

2) Worked with Duke Group Ludhiana as a Fashion Designer since Jun 2004 to February 2006.

*Making the innovative concept board & colour pallet for new season inspired from The Style Council, New York & Paris.

*Vendor's sketches and understanding the dealers and retailers requisitions.

*Research sample development according to trends.

*Making the specification sheet of the new selected styles.

*Product design, Fabric, prints, labels, tags, Logos and packing designs development.

*Projects Undertaken:

1) Part time working with Fashion Designer "Samant Chohan", Making the theme based collection on the glamorous and innovative collection that showcased in WLIFW and LFW. My biggest contribution with him.

2) Recently worked with J.C. Penny on "ZZINDAA" a theme based project that held on 19th April 2006 in Delhi. That project related with north east Asian style and new forecasting trends for summer 2007, used different type of T-shirt design with Patch work, Batik, Tie & Die, Embroidery and re-prints.

3) "Eeeeks" a theme based design project on inner and outer wear product that made with Birla Modal 1/2 fiber based soft fabric for spring/ summer 2006-07, that showcased on the ramp on 29th- March-2006 at Hotel NIKKO in New Delhi. sponsored by NEVA Garments Ltd, Ludhiana

4) "Classic Charm" a theme based design project on Bridal Wear, a traditional collection that sponsored by Verdhman. The fashion showcase held on 12th May 2004 at hotel Sonar Bangla in Kolkata that organized by National Institute of Fashion Technology.

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