Anna Ercilla

Branding

View the full portfolio at http://www.thecreativefinder.com/annaercilla

Professional Experience and Curriculum Vitae
I am a freelance designer with expertise in brand concept development, digital marketing strategy, and creative direction.

Previous Clientele
Please kindly get in touch for more information.

Awards and Accolades
Marketing & Operations Manager, Manila For A Day (2013-Present)
Marketing & Communications Associate, Children's Hour (2013-2014)
Facilitator, De La Salle University - Manila (2013-2014)
Campaigner, PETA Asia (2012-2013)
Corporate Social Responsibility Coordinator, DDB Group Philippines (2009)
Sales & Marketing Coordinator, Sheraton Dammam Hotel & Towers (2008-2009)

More details in LinkedIn profile.

Awards and Accolades
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PRIMARY LOGO



LOGO VARIATIONS





TYPOGRAPHY

Gotham
LIGHT/BOLD, STRONG. 50 KERNING
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt
Uu Vv Ww Xx Yy Zz

Wichita Serial
REGULAR, STRONG, 25 KERNING
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt
Uu Vv Ww Xx Yy Zz

COLOR PALETTE



PATTERNS



15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

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