

# andi plantenberg

Creative Direction  
United States

View the full portfolio at <http://www.thecreativefinder.com/andisf>

## Professional Experience and Curriculum Vitae

I am a down-to-earth creative. I run Singlebound Creative, a digital agency in San Francisco. I also take creative projects on the side.

My path as a creative started in Silicon Valley. I migrated from the print world to web when the internet was in its very early stages, initially with O'Reilly & Associates' Global Network Navigator (GNN – creator of the banner ad ). I've been client-side CD as well as on the agency side. I've been CD at Singlebound Creative for over 10 yrs.

## Previous Clientele

Clients include Gymboree, Sierra Club, Autodesk, Genentech, The Nature Conservancy, Men's Wearhouse, Bloomsbury Publishing and a host of valley b2b names.

## Awards and Accolades

### QUALIFICATIONS

14+ Years In Digital Design & Interactive  
12+ Years Director Level Positions  
9+ Years Creative Agency Principal  
Proven Track Record of Impactful Creative  
Engaging & Effective Leader  
Devoted Team Player

## EXPERIENCE

Singlebound Creative  
Principal / Creative Director  
2001 to Present

- Founded independent digital creative agency
- Grew company from 2 individuals to a 12 person million dollar agency
- Accounts include Autodesk, Men's Wearhouse, Abbot Labs, Gymboree, The Nature Conservancy and FOX

Tech TV, San Francisco, California  
Director / Online Design  
1999 to 2000

- 24-hour cable channel broadcast in 70 countries
- Responsible for the design of all the network's 41 TV show's web properties
- Cutting-edge integration of digital video into web interfaces

Investools, Redwood City, California

1996 to 1999

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

Creative Director / Member of Start Team

helpdesk 656.227.2902, fax 656.227.0213

Investools is the global leader in online investor education

- Established the brand for what became a 300-million dollar public company
- Led all design, usability and front-end implementation of groundbreaking analytics

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