

# Iain Allberry

Branding  
Ukraine

View the full portfolio at <http://www.thecreativefinder.com/allberry>

## **Professional Experience and Curriculum Vitae**

Brand consultancy Allberry creates and positions products in the FMCG sector. Packaging design for spirits, wines and beers.

Each project we undertake is managed and executed in such a way that any given target audience is undoubtedly attracted to its product and the brand created becomes a strong leader in its sector.

Our Brands work on many levels, appealing to the potential customer creating positive emotions, satisfying their expectations, promoting and nurturing an understanding between customer and product.

We work with talented, broad-minded professionals with interests that go further than just their work. This way we find the contribution of each team member combines innovation with clear thinking resulting in brands in touch and sometime even ahead of the real world.

We are happy when our clients are happy. The client is happy when their new brand becomes a leader. We judge the success of our work by the feedback and result of our clients many of whom are market leaders in the international alcoholic drinks market.

## **Previous Clientele**

Please kindly get in touch for more information.

## **Awards and Accolades**

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