Alex Trochut

Illustration
Spain

View the full portfolio at http://www.thecreativefinder.com/alextrochut

Professional Experience and Curriculum Vitae
Alex Trochut was born in 1981 in Barcelona. Studied Graphic design at Elisava, and started working as freelance designer and illustrator in 2007.

Alex Trochut's illustrations, designs and typography take the modern notion of minimalism and flip it on its side. Trochut's work philosophy is "More is more." It is rich with elegant, brilliantly detailed executions that simultaneously convey indulgence and careful, restrained control. Trochut is driven by a desire to constantly evolve which can be seen in his eclectic body of work.

Renowned for his technically exquisite type creations and designs, Trochut attributes his special connection with typography to his grandfather Joan Trochut – a typographer and the creator of a modular typographic and ornament system built in the 40s.

Trochut is based in Barcelona.

Previous Clientele
Alex Trochut's client's include Nike, The Rolling Stones, Nixon, British Airways, Coca-Cola, The Guardian, Non Format, Wieden + Kennedy, Saatchi and Saatchi, BBH, Fallon, and Beautiful Decay.

Awards and Accolades
Please kindly get in touch for more information.

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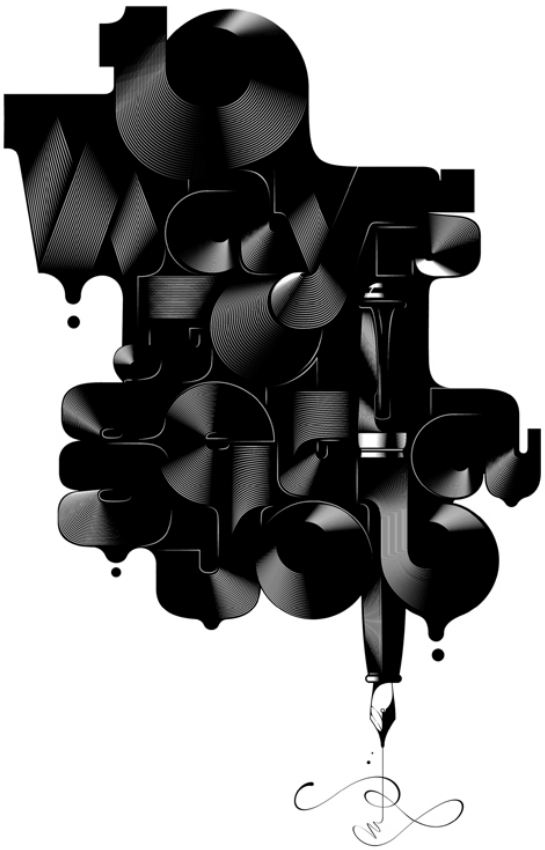
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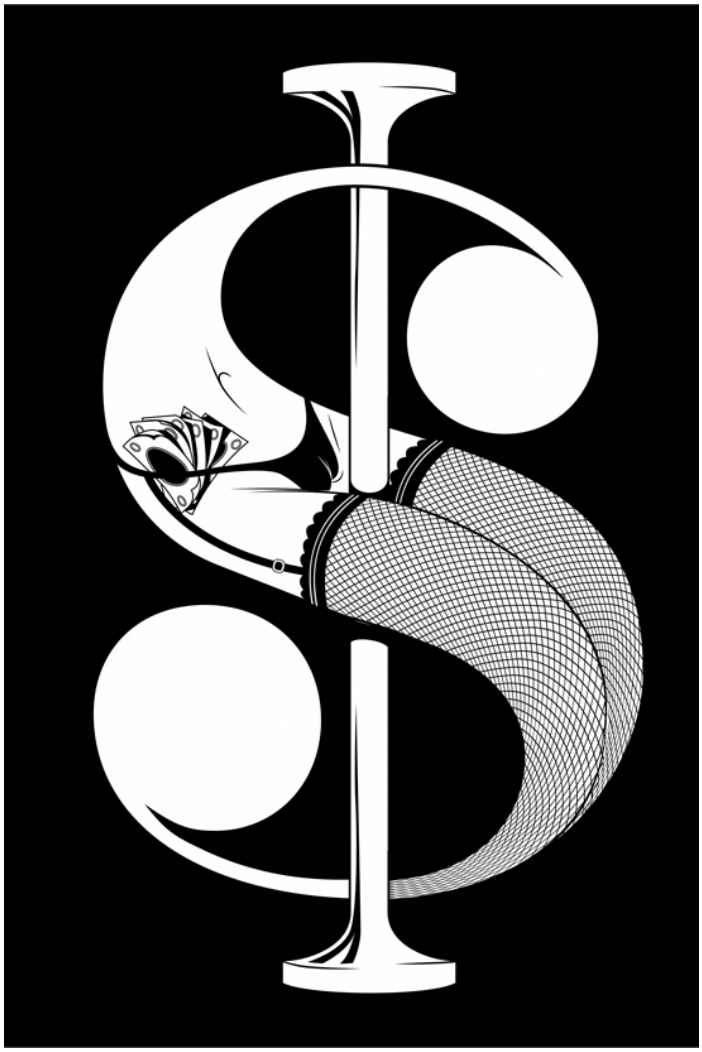
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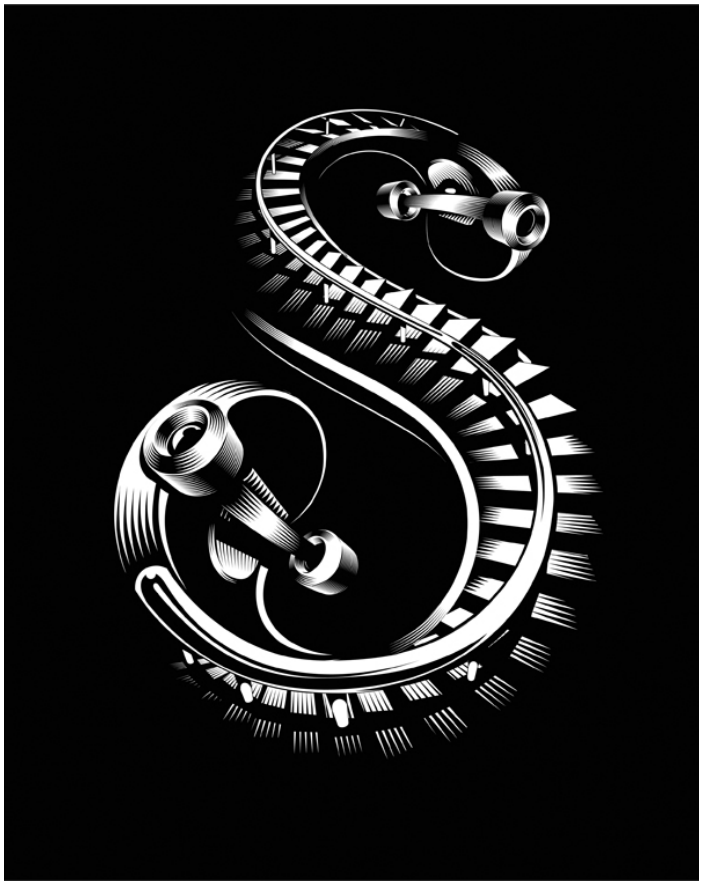
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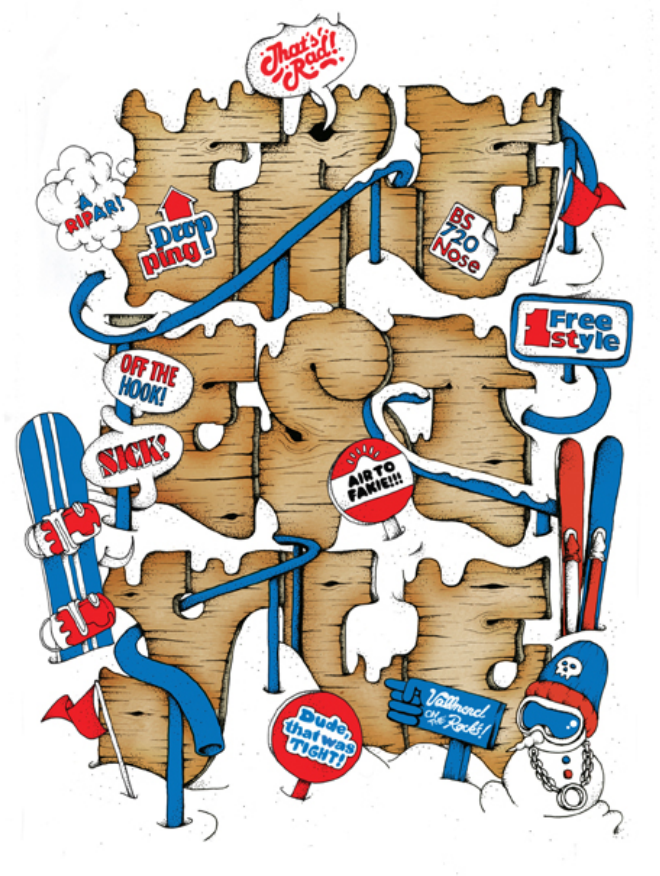
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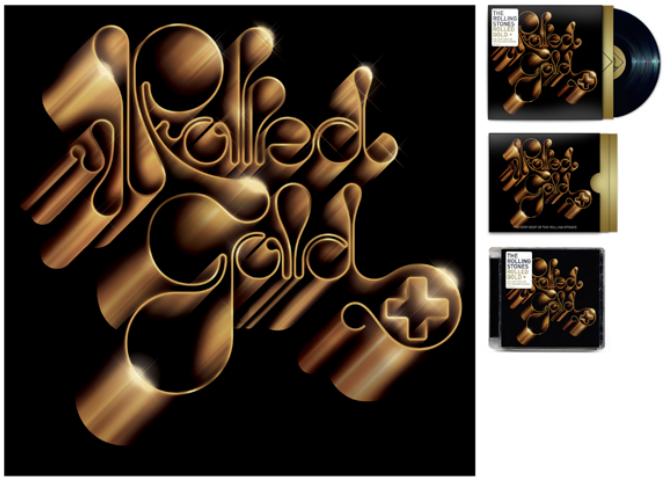


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