

Alexandra Baird

Graphic Design
United Kingdom

View the full portfolio at <http://www.thecreativefinder.com/alexabaird>

Professional Experience and Curriculum Vitae

I'm a freelance graphic designer with over 4 years industry experience. I've worked in a small, full service agency and have experience in managing projects over a broad range of media from print through to digital, liaising directly with clients and suppliers, as well as delivering creative from concept to delivery. I can work effectively under pressure and to tight deadlines and work well both as part of a team and individually.

My approach is simple; to listen to the brief, understand the audience, and to solve the problem. I don't follow a particular manifesto but I do believe that good design is well

informed, open minded, clear, crafted and beautiful. Though team work and collaboration the

best outcome can often be met, whether working with team mates, freelancers, suppliers or,

of course, clients. I avidly collect, subscribe to, visit, read about (even dream) all things visual -

design that communicates a memorable message.

Previous Clientele

ActionAid, AUCB, Aveda, British Heart Foundation, Centrica, Goodwood Motor Circuit, Harmoni forHealth, Sue Ryder, UCL

Awards and Accolades

Please kindly get in touch for more information.

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