Anthony Jones

Graphic Design
United Kingdom

View the full portfolio at http://www.thecreativefinder.com/ahaydnjones

Professional Experience and Curriculum Vitae
Currently I work for Marketecture as the Creative Director of an award-winning, full-service, design, marketing and advertising team.

I lead all creative aspects of Marketecture's work including design, creative, motion, branding and user experience – and everything else in-between.

As the leader of strong, multi-disciplined creative and development departments this role encompasses team & line management, operations, creative direction, strategy, art direction, process and I am still keen on getting my hands dirty now and again.

Previous Clientele
Notable: AKZO Nobel, ghd, RAC, MBNA, Financial Times, DHL, Umbro, Royal Bank of Scotland, BP, Bupa, Brother UK & Europe, The Co-operative, EA Games, Elsevier, OTTO Group, Airwave, Amec, Colt, Natwest, Michelin, Morrisons, NetNames, Nissan, Barclaycard, Redrow Homes, CITI Financial Europe, Manchester Airport, Mitel, Chicago Town Pizza, Pataks, Imperia Leather, Original Source, Freemans, Grattan, Kaleidoscope, Look Again, Solvite, UniBond Loctite, Pritt, Money Expert, TalkTalk, Westland, Batiste, Wickes, Shell, Tizer, ATS, Crown, Focus DIY, Hoover, LG, Morphy Richards, Warburtons, EEF.

Awards and Accolades
My formal training and study revolved around graphic design through many undergraduate levels culminating in a BA (HONS) in Graphic Arts under the direct tutelage of David Crow. But, soon after my commercial career began I was given an opportunity which was to ultimately define an 11 year specialism in digital, interactive, new media... it has been called a lot over the past decade or so.

At the end of this 11 year journey I made an intentional pact to jump out of my comfy-ness, re-broaden my focus and rediscover the physical realm.

Since then I have been producing work across the gamut of design applications and leading successful creative teams in this broader capacity. I also Lecture at the University of Leeds - teaching Graphic Design students how to become interactive designers through AI, IxD and UI. So, I am still a digerati at heart, but creating the physical side of the coin makes me a happy guy.

Specialties: Creative direction, design, concepts, branding, management, typography, semiotics, interface and interactive design, motion graphics, User Experience, information architecture, accessibility, B2C, B2B

Awards and Accolades
2015 Hermes Creative Awards: Platunim Award for Best Informational Campaign – Scopus 10 event
2013 Summit MEA: Self Promotion Silver – B2B Zeitgeist
2013 Summit MEA: Art Direction/Graphic Design Gold – B2B Zeitgeist
2013 Summit MEA: Self Promotion Silver –

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

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