

Allise Dickson

Graphic Design
United States

View the full portfolio at http://www.thecreativefinder.com/a_dickson

Professional Experience and Curriculum Vitae

I have worked professionally as an art director/graphic designer for nearly 15 years. My clients' cross an array of market segments; financial institutions, television and print publications, healthcare and not-for-profits. From concept development through final production, I've consistently delivered effective graphic solutions to successfully solve for branding and marketing challenges; working closely with clients to ensure a high level of service.

art direction : graphic design : branding

Previous Clientele

freelance experience

Condé Nast : Allure >

magazine advertorials; sales + marketing presentations

BearingPoint, Inc. >

management + technologies collateral

Brooklyn Botanical Garden >

annual journal

Carnegie Hall >

event posters; comprehensive

invitation package

Cline, Davis & Mann >

marketing + promotional material

for Pfizer/Viagra

Hearst : Harpers Bazaar >

magazine event invitations;

advertorials; sales + marketing

presentations

Hunter College >

annual reports

Lenox Hill Hospital >

marketing materials + hospital division brochures

Lifetime Television >

promotional materials for

Breast Cancer Awareness

annual concert event

New York Weill Cornell

Medical Center >

comprehensive invitation

packages; marketing materials + hospital division brochures

Prudential Financial >

corporate marketing material

Sue Coe Designs >

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

mobile 656.227.0213, fax 656.227.0213

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Please kindly get in touch for portfolio works.