

Sean Ransom Smith

Graphic Design
United States

View the full portfolio at <http://www.thecreativefinder.com/4ransom>

Professional Experience and Curriculum Vitae

Design has been the driving force in my life for as long as I can remember and has rendered me one of the lucky ones – the type of person whose work is simply their way of life.

I'm a passionate designer with over 16 years experience. My strong background in production, starting with plate burning, forces me to think creatively with a mindfulness to functionality.

I've worked in publishing, at advertising agencies, and on a variety of freelance projects. My work includes everything from identity creation, page layout to complete environmental spaces.

I look forward to new challenges and revel in the ever changing world in which we live and design.

Previous Clientele

Please kindly get in touch for more information.

Awards and Accolades

{Education}

The University of Michigan, Ann Arbor, MI 1995

Graduated Cum Laude with a Bachelor of Fine Arts degree in Graphic Design.

{Employment}

Ransom Publishing, New York, NY

Freelance Design (January 2009–Present)

Projects: Various projects from logo creation and identity to web and printed materials.

Sun & Moon Marketing Communications, New York, NY

Designer (November 2006–November 2008)

Art directed and produced original designs from concept to completion, including weekly ads, print collateral, brochures, logos, indoor/outdoor signage and sales office interiors.

Responsible for own production and pre-press on all projects. Created client portfolio books and Keynote presentations for new business proposals.

Chavin Lambert Advertising, New York, NY

Freelance Design (August 2002–September 2005)

Projects: Type intensive 1 to 4-color magazine and newspaper ads for high-end New York and Miami real estate companies. Brochure design and inserts including floorplans, business cards and letterhead. Extensive Photoshop retouching including large-scale projects. Mechanical production and design for ready-to-print files.

City Guide Magazine, New York, NY

Art Director (March 1998–July 2002)

Responsible for concept and art direction of a weekly New York tourist magazine

(weekly circulation 61,596). Designed 4-color and 5-color covers, advertisements,

editorial layouts and listings. Flightchecked, collected and fixed files before shipping to printer. Created PDF files and troubleshoot any problems with direct-to-plate printing.

te Neues Publishing Company, New York, NY

Freelance Design (February–March 1998)

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