

Chris Italiano

Art Direction
Savannah, Georgia
United States

View the full portfolio at <http://www.thecreativefinder.com/1italiano>

Professional Experience and Curriculum Vitae

ME...

I am a creative designer, thinker and artist working with a vast array of clients and discipline, through the use of color, type, imagery and invention- the goal... to create amazing, assorted, irreplaceable and memorable design and illustration not just for branding, logos, web, print and packaging- but for everything I find an interest in; through the phenomenon of life.

As Senior Designer at Built, I worked on projects for our Apple specific product line, restyled the sub brand "BYO", Bring Your Own and styled and art directed many photo shoots for catalog and marketing.

Recently as Art Director of Casabella, I have branded and redesigned product lines that are successfully integrated into stores or brand lines such as Target, Bed Bath and Beyond, Williams Sonoma, Sur la Table, Chef Central, King Arthur Flour, Restoration Hardware, Keith Haring Foundation, Martha Stewart, Lowes, Home Depot and Walmart. My experience encompassed everything from identity and consistency, new product and style and color ideas, packaging concepts, presentations and production (working with China, Brazil and the USA).

As Design Director; I inspire a creative, problem solving studio, while maintaining close relationships with suppliers in Hong Kong, Brazil, Boston and New York. The work has garnered awards and received recognition from Designed Defined (International Housewares Association), Time Magazines Green Annual 2009, Core 77, Real Simple magazine, Pantone and Apartment Therapy.

Previous Clientele

Built NY • Tail Activewear • Savannah Country Day School / Horizons Savannah • Panoram Wine Importers • Royce Learning Center • KFC/ Homeless Authority • South Magazine • Sabre Technologies • CogoBlue • Shaw • OSPAC • Morgen Industries • Hayward Pool Products • Target • Chef Central • Jet Aviation • Crate & Barrel • CitiGroup • Williams Sonoma • Federal Direct • Roosevelt Hospital • Manhattan College • Food Lion • Whole Foods • Airmatic Compressors • Wakefern • Lowes • Real Simple • Kubysis • ICOI • Walmart • Martha Stewart • Keith Haring Estate • Estee Lauder • Panoram Wine Imports, Skyy Vodka, Wild Turkey, Bowmore Islay, Aperol, Lance Snacks, Snyders Pretzels, Archway Cookies, Stella D'oro

Awards and Accolades

{PROFESSIONAL EXPERIENCE}

June 2011–Current?Freelance Designer/ Illustrator. Savannah, Georgia
Ownership and operation of a freelance studio that provides identity, print, web, packaging, photography and illustration to a?variety of clients.

Selected Clients: Tail Activewear, Savannah Country Day School / Horizons Savannah, Panoram Wine Importers, Royce Learning Center, KFC/ Homeless Authority, South Magazine, Sabre Technologies, Jet Aviation, Savannah Soccer Shop, Rita (Wakefern), Hayward Pool Products, ICOI, ISPBX, Shaw Umbrellas, Royce Learning Center, Precision Fence, Teranova Offshore, Deron Schools, American Bulb, Clinique, Estee Lauder, Kubysis.

April 2011

Chris Italiano

Art Direction
Savannah, Georgia
United States

View the full portfolio at <http://www.thecreativefinder.com/1italiano>