

alexander zedlitz

**Multimedia Art
France**

View the full portfolio at <http://www.thecreativefinder.com/zedlitz>

Professional Experience and Curriculum Vitae

The future of art seems no longer to lie with the creation of enduring masterworks but with defining alternative cultural strategies, through series of communicative gestures in multi-media forms. As art and non-art become interchangeable, and the masterwork may only be a reel of punched or magnetized tape, the artist defines art less through any intrinsic value of art object than by furnishing new conceptualities of life style and orientation. Generally, as the new cultural continuum underlines the expendability of the material artifact, life is defined as art – the only contrastingly permanent and continuously unique experience.

Previous Clientele

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Awards and Accolades

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