

Will Roffé

Copywriting
New Zealand

View the full portfolio at http://www.thecreativefinder.com/Will_Roffe

Professional Experience and Curriculum Vitae

Hi, I'm Will, a copywriter and creative director with 20 years experience, based in New Zealand. (You know, that country next to Australia, home to Rugby World Cup champions, the All Blacks.) I work for agencies and corporate clients around the world, writing for both the US and UK markets. I am comfortable with digital and print and know the ways of SEO writing Jedi masters. A lot of agencies use me for my concepts skills as well as my adaptable writing styles. I'd love to discuss your next project with you. Skype me: willroffe.

Previous Clientele

Clients I have worked for:

Westpac Bank, NZ Post, Monier Bricks & Roofing, PHARMAC, NZ Trade and Enterprise, Les Mills, Iams Pet Food, Drake Personnel, Wellington City Council, SkyCity Casinos, Dow AgroSciences, Fulton Hogan, GeoOp, Wellington Regional Council, Hamilton International Airport, Hamilton Libraries, Buller District Council, Money Mart, Air New Zealand, Trail-lite Motorhomes, ASB Showgrounds, Royal Easter Show, MobileFone Solutions, CarMart Direct, Suomy Helmets, Hamilton City Council, Oxford Pies, Future Proof Building, Torpedo7, Aviation Industry Cluster, Carter Holt Harvey, Holden, Pacific Blue Airlines, Kiwi Bank, ihug, Wintec, Telecom NZ, Livestock Improvement Corporation, New World, SPCA and many more.

Awards and Accolades

I am only interested in freelance work. Ask if you need to see more credentials or references.

Awards and Accolades

Please kindly get in touch for more information.

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