

Robert Wesson

Art Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/wessoncreative>

Professional Experience and Curriculum Vitae

Award-winning Graphic/Interactive Designer with an emphasis on user experience and online engagement. Strategically focused with a proven record of developing interactive and social marketing campaigns for brands of all sizes. Leader in concept and strategy development for complex interactive and interaction initiatives. Motivating and inspiring creative teams to deliver superb creative work under tight budgets and deadlines. Multiple awards, including twenty-five Addy Awards, four Telly Awards, ten CEA Awards and two Web Awards.

Previous Clientele

GM, Ford, VW, Audi, Nissan, University of Michigan, Oakwood Health System, Owens Corning, Progressive Insurance, Blue Cross & Blue Shield of Michigan, Michigan Office of Highway Safety, Michigan State Police, Detroit Medical Center, St. John Medical Center, Michigan Campaign to End Homelessness, Michigan Department of Agriculture, Michigan Department of Treasury, Michigan Department of Transportation, Michigan Department of Community Health, Cleveland Clinic, DTE Energy, Michigan State Housing Development Authority, Michigan Education Trust, Quicken Loans, Physicians Health Plans, TIAA-CREF, Henry Ford Health System, Vince & Joe's Gourmet Market, VIA Chic.

Awards and Accolades

Freelance Graphic/Interactive Visual Designer
Portfolio XXI • January 2005 - Present

Associate Creative Director
Pace & Partners • December 2008 - August 2012

Associate Creative Director
JWT Inside • April 1999 - December 2008

Senior Art Director
JWT Employment Communications • June 1996 - April 1999

Art Director
JWT Specialized Communications • August 1988 - June 1996

Awards and Accolades

Addy Awards

Judges Choice - Lansing First Fridays, Public
Service Print

Best of Show & Gold Addy Award - CATA, Public
Service Print

Gold Addy Awards - Office of Highway Safety,
Public Service National TV & Outdoor

Gold Addy Award - Department of Treasury,
National TV

Gold & Silver Addy Awards - Office of Highway Safety, Outdoor
Silver Addy Award - Firstbank, National TV

Silver Addy Award - CATA, Mobile Outdoor

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helpdesk 656.227.2902, fax 656.227.0213

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Please kindly get in touch for portfolio works.

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