

Terry Brown

Graphic Design
United States

View the full portfolio at <http://www.thecreativefinder.com/twb01>

Professional Experience and Curriculum Vitae

Terry W. Brown finds the intersection of form & function.

He is a creative professional whose work as a broadcast designer for television network affiliates led to a regional advertising agency (art direction for Verizon Wireless, Books-A-Million, The United States Golf Association, and numerous others; he also made a mark as an editorial illustrator during this time). He currently works with forge104, a digital creative studio which provides content and guidance to ad agencies, media companies and advertisers.

Previous Clientele

NBC, Cupcakes & Company, Verizon Wireless, U.S. Women's Open Golf Tournament, U.S. Senior Open Golf Tournament, Books-A-Million

Awards and Accolades

Terry W. Brown

www.linkedin.com/in/twb01

www.behance.net/twbbrown1/frame

www.forge104.com

DESCRIPTION - An: Animation, Br: Broadcast, Pr: Print, Wb: Interactive

FORGE104 - CREATIVE DIRECTOR (Wb, Pr, Br, An)

- Ongoing creative & strategy consultation for a wide variety of assignments (interactive, social, location, brands, print ads, commercials, music videos).

THINK POSITIVE - INTERACTIVE ART DIRECTOR (Wb)

- Designed and coded web sites (U.S. Senior Open Golf Tournament and U.S.

Women's Open Golf Tournament, Think Positive, Five Star Event Catering, Magic City Classic)

Creative contribution included: Graphic design, Motion design, Flash, Web development, Collaboration with e-commerce / IT teams, Strategy.

.Worked with creative director, senior executives in Alabama, Rhode Island and Kansas

.Developed budgets and technological recommendations

.Provided ongoing creative and technical support

O2IDEAS, INC. - ART DIRECTOR (Wb, Pr)

- Art Director; Production Artist

Creative involvement:

.Designed highly-regarded creative solutions for multiple clients.

.Retail, identity, direct mail, signage; Client interaction.

.Designed and coded websites for multiple accounts, (CSS, html, Flash)

.Supervised design of broadcast graphics.

.Participated in focus group/market research.

NBC13 - ASSISTANT ART DIRECTOR (Wb, Pr, Br, An)

- Held integral role in developing overall station branding efforts for NBC13 (WVTM) Birmingham/MSNBC/NBC.

Creative involvement: Collaborated on overall look of the station, including broadcast, animation, interactive, scenic elements and 'on-air' advertising.

.Collaborated with creative teams in continual evolution of on-air look.

.Directed external and internal design projects for sales & marketing and news.

.Researched / recommended hardware and software for the design department

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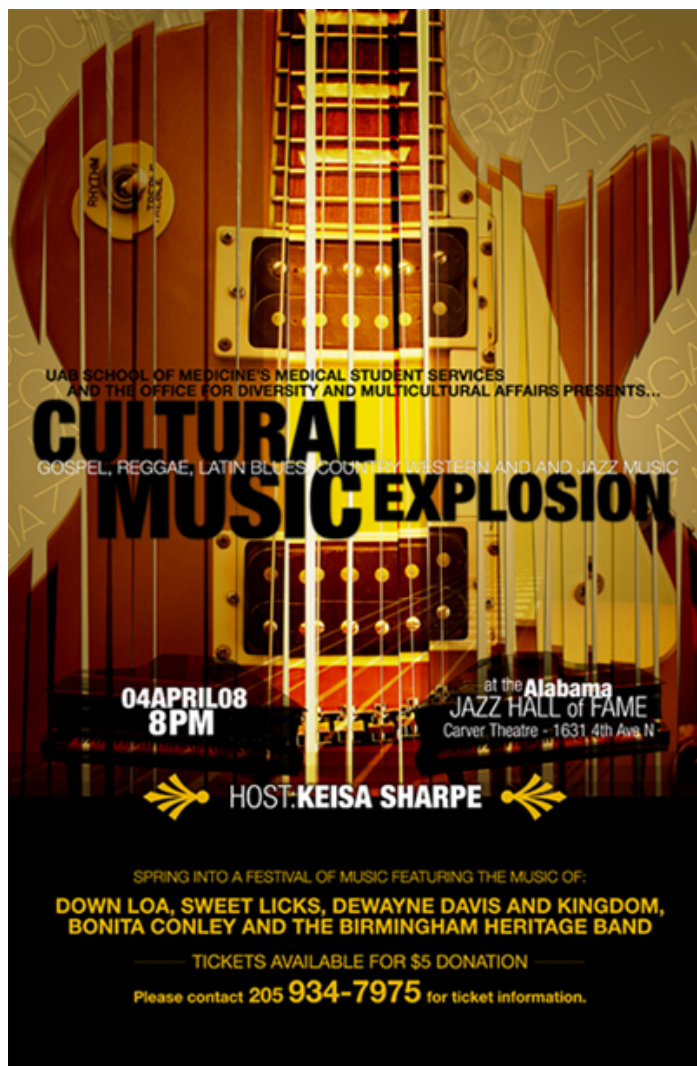


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