

# Alex Goldberg

## Advertising

View the full portfolio at [http://www.thecreativefinder.com/trollus\\_maximus](http://www.thecreativefinder.com/trollus_maximus)

### Professional Experience and Curriculum Vitae

Creative Group Head at Ogilvy Cape Town. Writer. Creative.  
Jiu Jitsu instructor at Renzo Gracie Academy.  
Film nut. Toy slut and I wear t-shirts to work.

### Previous Clientele

Volkswagen, Audi, Master Lock, Pedigree, Guinness...

### Awards and Accolades

Please kindly get in touch for more information.

### Awards and Accolades

2018: Cannes Lions Campaign Silver - VW  
"People can't stop themselves"  
2018: Cannes Lions Bronze Craft Writing - VW  
"People can't stop themselves"  
2018: Adweek Spot of the Week - KFC "Keep Rolling"  
2018: 1st Ad of the Month (Film): VW "Red Flashy Thingy"  
2018: Published in Lürzer's Archive Vol. 2-2018  
VW "Red Flashy Thingy"  
2018: Lürzer's Archive Spot of the Week - VW  
"Red Flashy Thingy"  
2018: Only non-Superbowl spot in the  
BestAdsOnTV Top 6 - VW "Red Flashy Thingy"  
2018: Creativity Online's Editor's Pick - VW "Red Flashy Thingy" TV  
2018: SHOTS feature - VW "Red Flashy Thingy" TV  
2017: Loeries Campaign Silver - Radio - VW  
Brake Assist "People Can't Stop Themselves"  
2017: 1st Ad Of The Month (Radio) - VW Brake Assist "People Can't Stop Themselves"  
2017: D&AD Wood Pencil - Radio Campaign - Master Lock "Something to Hide"  
2016: Ranked #2 Copywriter on BestAdsOnTV.com  
2016: Loeries Silver - Creative Effectiveness - Garagista "Anti-Hipster"  
2016: 1st Ad Of The Month (Film) - We The Brave "Brave Enough"  
2015: Loeries Campaign Bronze – In-Store – Garagista "Tears of the Hipster"  
2015: Loeries Campaign Bronze – Integrated – Garagista "Anti-Hipster"  
2015: Loeries Bronze – TV & Cinema – "Project Phoenix"  
2015: One Show Merit – Branded Entertainment - Design Indaba "Project Phoenix"

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