

Nic Allum

Creative Direction
Australia

View the full portfolio at <http://www.thecreativefinder.com/thexperencedesigner>

Professional Experience and Curriculum Vitae

I'm a Creative Director with over 20 years designing experiences, content and environments across multiple platforms. Music, film, design and fashion is central to my work, as is trend forecasting and analysis.

As a specialist in experiential design, I drive a creative vision through every internal and external touch point – from brand identity, environments and visual merchandising to digital and social platforms, service design and internal communications.

Previous Clientele

Panasonic, Emirates, Jurlique, Lavazza, Cerebos, HAL Group, Berlei, General Pants, Movember, Nescafe, Bonds, Coke, Pernod-Ricard, Staging Connections Group, Starwood Group, Hilton, Accor, Heineken, Audi, Chrysler Jeep, MAC Cosmetics, Converse, Trigger Happy, Mo'Wax, Ninja Tunes, Earache, Roadrunner, Playstation, Warner Music, Sony/BMG, Australia Council for the Arts, National Institute for Dramatic Arts, Australian Graduate School of Management, David Jones, Myer, Dinosaur Designs, Sportsgirl, Twinings, Footlocker.

Awards and Accolades

<http://www.krop.com/nicallum/resume/>

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Please kindly get in touch for more information.

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