

# Jay Kokernak

Art Direction  
Venice, CA  
United States

View the full portfolio at <http://www.thecreativefinder.com/thepureguava>

## Professional Experience and Curriculum Vitae

Hi, my name is Jay Kokernak and I am an interactive designer, art director and developer located in Venice, CA. I have over 8 years experience in design an interactive media. Originally From New Hampshire, I started my professional career in Washington, D.C, moved out west to Santa Barbara and have been living and working the Los Angeles area since 2007 where I enjoy not being cold during the winter months.

I love to create, strategize, inspire, and implement. I specialize in UI/Interface design, motion and front-end Actionscript development.

## Previous Clientele

NBC, THQ, Discovery Health, Cars.com, Mattel, USA Networks, Capcom, Union Bank, Ray-Ban, Sony Pictures Television, San Diego Zoo, Ubisoft, Honda, Smashbox, California Pizza Kitchen

## Awards and Accolades

Interactive Art Director  
RED Interactive Agency  
Privately Held; Marketing and Advertising industry  
July 2007 – Present (3 years 9 months)

Lead, support and collaborate on a wide range of creative projects and pitches, with roles that include design, development and motion.

Strengthen portfolio with interactive campaigns including: web sites, design and layout presentation, ad creative, Flash design, motion and development.

Expand art direction and client facing abilities with role as creative lead on projects for major brands and agencies.

Interactive Designer  
Ideawork Studios, Inc  
Online Media industry  
February 2005 – June 2007 (2 years 5 months)

Developed and designed innovative dynamic XHTML and Flash based web sites.

Created interactive Flash games and presentations for a diverse range of clients.

Refined object-oriented Actionscript web site and game development skills, including Fuse-based Actionscript animation, XML, video and sound integration, and Class structuring and abstraction.

Graphic Designer  
BLANK, inc.  
Online Media industry  
June 2002 – August 2004 (2 years 3 months)  
15b Lloyd Road Singapore 239098 (co. reg. 201004398N)  
helpdesk 656.227.2902, fax 656.227.0213

WWW.THECREATIVEFINDER.COM Acquired a wide range of experience in print and web design by overseeing several print & web-based projects, including account management, pre-press and print responsibilities

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