

# Tasha Pain

## Graphic Design

View the full portfolio at <http://www.thecreativefinder.com/tashapaindesign>

### Professional Experience and Curriculum Vitae

I am a driven and motivated entry level graphic designer having completed an internship at Mindshare media agency. Here I have honed in on my skills and tested the water in an area where I may dabble in the future.

Having graduated in 2011 with a Bachelor of Design in Visual Communication, I am a creative professional just starting out and making my journey as to where I fit in in the Australian graphic design industry.

I have a relaxed and friendly disposition with an aptitude for professionalism and results. I like a challenge and enjoy learning new things. I like to push myself! Although inexperienced in some areas, my persistence and determination keeps my goals and skills within perspective.

I have an innovative and unique way for approaching design. I aim to strive away from the clichés and emulation of ideas. Experimentation plays a major role in my practice as I like to test several ideas to come up with more than one solution.

My personal work ethos leads me to believe that there is always room for improvement, I prefer to continually modify my work. I appreciate the extensive and refining nature of the creative process and design thinking in visual communication. Over the course of my academic and professional experience, I have learned to value the research, development and results involved in the field of graphic design.

### Previous Clientele

The Coffee Club  
Pilates Studio In The Hills  
The Synesthesia Massive  
UWS Music Faculty  
International Cultural Exchange

### Awards and Accolades

Education February 2007- September 2011: (Bachelor of Design in Visual Communication) University of Western Sydney

Design Proficiency: Illustration, vector graphics, photo editing, publication design, brochures, photo manipulation, typography and layout, pre and post production for print, magazines, flyer design, digital photography, corporate and creative branding and identity, working to brand guidelines, experimental design process and ideation, project management, poster design, logo design, business card design, basic HTML/CSS

Software and Technology Proficiency:

- Adobe Creative Suite - Intermediate -CS3+ InDesign, Photoshop, Illustrator, Bridge, Acrobat

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

- Microsoft Office - Intermediate - 2003+ Word, PowerPoint, Excel, Outlook

Windows and MAC OS, graphics tablet, scanning, printing, photocopying, DSLR operation, professional communication via e-mail

Work Experience: June 2010 to July 2010: New Leaf Design Concept drafting and

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Please kindly get in touch for portfolio works.